

# Si mi cliente tiene Windows 7.. ¿Cómo le vendo Windows 8?

Alejandro García  
Readiness Champion

# Windows 8 para la empresa



Centrado en las empresas y en las personas

Tableta para empresas con todas las ventajas

Nuevas posibilidades para la productividad móvil

Seguridad mejorada de principio a fin

Mejoras en la capacidad de administración y en la virtualización

Windows 8 diseñado para la empresa

Creado sobre sólidos cimientos

Más posibilidades para los usuarios avanzados

# Start

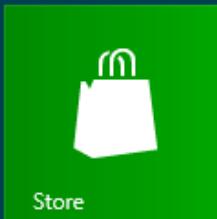
ALEJANDRO



Start



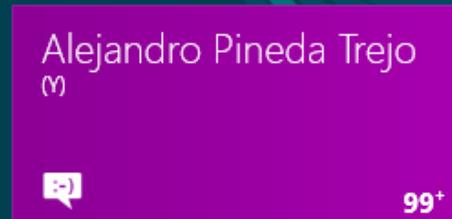
Internet Explorer



Store



Vídeo



Alejandro Pineda Trejo  
(M)



99+

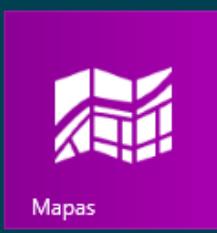


14°  
Ciudad De México  
Parc. nuboso  
24°/10°

El tiempo



Windows  
Explorer



Mapas



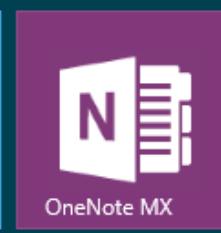
Windows  
Live  
Messenger



Microsoft  
Outlook  
2010



tweeTRO



OneNote MX



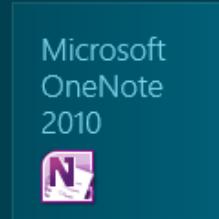
Windows  
Defender



Desktop



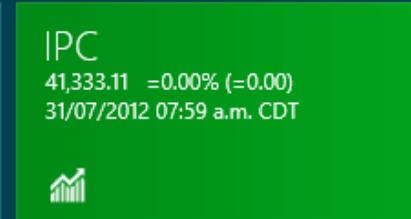
Juegos Xbox LIVE



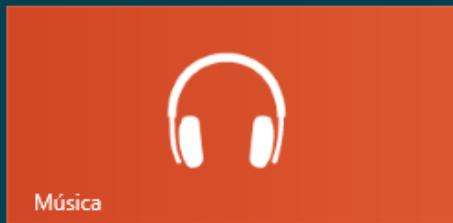
Microsoft  
OneNote  
2010



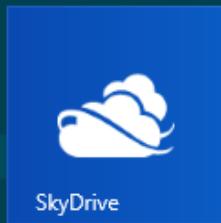
Microsoft  
Excel 2010



IPC  
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31/07/2012 07:59 a.m. CDT



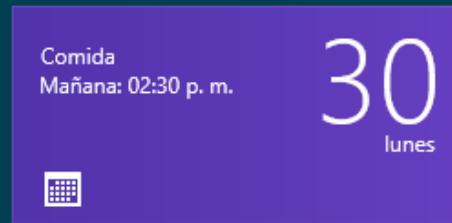
Música



SkyDrive



Windows  
Live Mesh



Comida  
Mañana: 02:30 p. m.



30  
lunes



Noticias

# Apps



Calendario



Internet Explorer



SkyDrive



Cámara



Juegos Xbox LIVE



Store



Contactos



Lector de Windows



Tweetro



Correo



Mapas



Viajes



Deportes



Mensajes



Vídeo



Desktop



Microsoft Lync  
2010 Attendee



Windows Live  
Messenger



El tiempo



Música



Windows Live  
Movie Maker



Finanzas



Noticias



Windows Live  
Photo Gallery



Fotos



OneNote MX

## Search

Apps



Apps



Settings



Files



Fotos



Contactos



Correo



Deportes



El tiempo



Finanzas



Internet Explorer

# Start

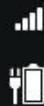
ALEJANDRO

Start

Office

Capt...

zip



09:10 martes  
31 de julio



Search



Share



Start



Devices



Settings

# Start

Start



## Settings

Start

Tiles

Help



RootEvil



100



Brightness



Notifications



Power



Unavailable

Change PC settings

# Panel de Control

Adjust your computer's settings

View by: Category ▾

 **System and Security**  
Review your computer's status  
Save backup copies of your files with File History  
Find and fix problems

 **Network and Internet**  
View network status and tasks  
Choose homegroup and sharing options

 **Hardware and Sound**  
View devices and printers  
Add a device  
Adjust commonly used mobility settings

 **Programs**  
Uninstall a program

 **User Accounts and Family Safety**  
 Change account type  
 Set up Family Safety for any user

 **Appearance and Personalization**  
Change the theme  
Change desktop background  
Adjust screen resolution

 **Clock, Language, and Region**  
Add a language  
Change input methods  
Change date, time, or number formats

 **Ease of Access**  
Let Windows suggest settings  
Optimize visual display

Control Panel

Search Control Panel

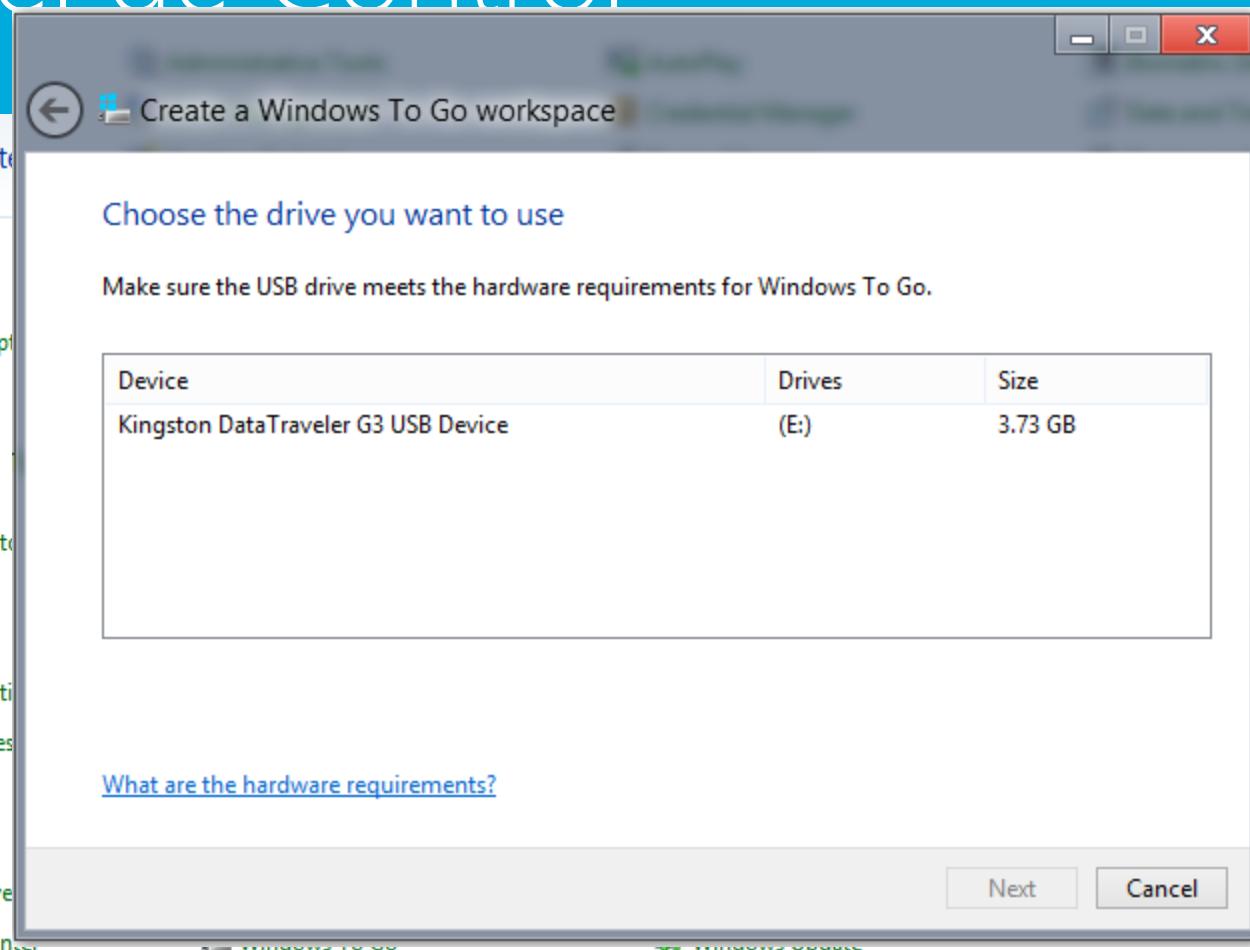
# Panel de Control

Adjust your computer's settings

View by: Small icons ▾

- |                                   |                       |                            |                                   |
|-----------------------------------|-----------------------|----------------------------|-----------------------------------|
| Action Center                     | Administrative Tools  | AutoPlay                   | Biometric Devices                 |
| BitLocker Drive Encryption        | Color Management      | Credential Manager         | Date and Time                     |
| Default Programs                  | Desktop Gadgets       | Device Manager             | Devices and Printers              |
| Display                           | Ease of Access Center | Family Safety              | File History                      |
| Flash Player (32-bit)             | Folder Options        | Fonts                      | HomeGroup                         |
| HP Quick Launch Buttons           | Indexing Options      | Infrared                   | Internet Options                  |
| Java (32-bit)                     | Keyboard              | Language                   | Location Settings                 |
| Mail                              | Mouse                 | Network and Sharing Center | Notification Area Icons           |
| Performance Information and Tools | Personalization       | Phone and Modem            | Power Options                     |
| Programs and Features             | Recovery              | Region                     | RemoteApp and Desktop Connections |
| Sound                             | Speech Recognition    | Storage Spaces             | Sync Center                       |
| System                            | Taskbar               | Troubleshooting            | User Accounts                     |
| Windows 7 File Recovery           | Windows Defender      | Windows Firewall           | Windows Live Language Setting     |
| Windows Mobility Center           | Windows To Go         | Windows Update             |                                   |

# Panel de Control



Properties Open Rename

Access media Map network drive Add a network location

Open Control Panel

Uninstall or change a program  
System properties  
Manage

Location

Network

System

◀ ▶ ⌂ Computer ▶ Search Computer

Favorites  
Desktop  
Downloads  
Recent places

Libraries  
Documents  
Music  
Pictures  
Videos

Homegroup

Computer

Network

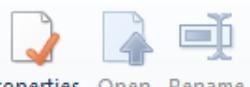
- ▲ Hard Disk Drives (1)
  -  Local Disk (C:) 60.4 GB free of 111 GB
- ▲ Devices with Removable Storage (1)
  -  DVD RW Drive (D:)
- ▲ Network Location (1)
  -  https://d.docs.live.net/72aca2ee4142ab23/FY13 (Z:) [progress bar]

File

Computer

View

?



Access media ▾ Map network drive ▾ Add a network location

Open Control Panel  
Uninstall or change a program  
System properties  
Manage

Location

Network

System



## Favorites

- Desktop
- Downloads
- Recent places

## Libraries

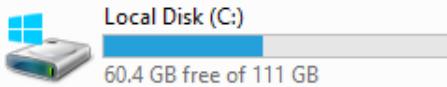
- Documents
- Music
- Pictures
- Videos

## Homegroup

## Computer

## Network

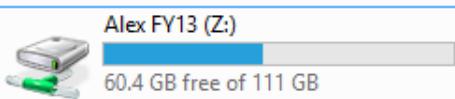
## Hard Disk Drives (1)



## Devices with Removable Storage (1)



## Network Location (1)

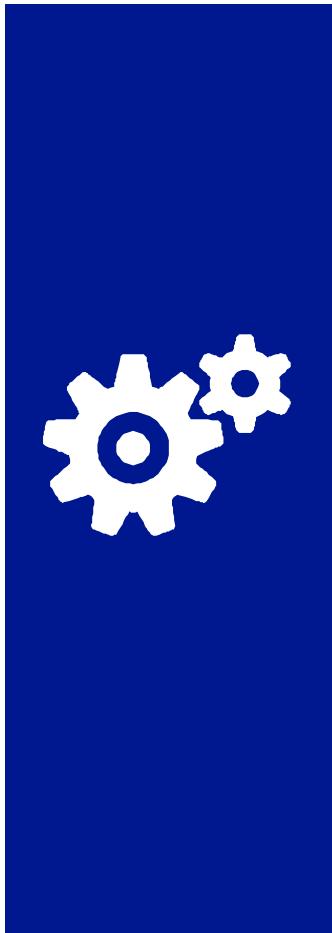


3 items



09:09 a.m.

# Requerimientos Windows 8



- \* Procesador: 1 gigahercio (GHz) o más  
RAM: 1 gigabyte (GB) (32 bits) ó 2 GB (64 bits)
- \* Espacio en disco duro: 16 GB (32 bits) o 20 GB (64 bits)
- \* Tarjeta gráfica: dispositivo gráfico Microsoft DirectX 9 con controlador WDDM

## Requisitos adicionales para usar algunas características:

- \* Para el uso táctil, necesitas una tableta o un monitor que sea compatible con multitoque.
  - \* Para acceder a Windows Store y descargar y ejecutar aplicaciones, necesitas una conexión a Internet activa y una resolución de pantalla de al menos 1024 x 768.
  - \* Para acoplar aplicaciones, necesitas una resolución de pantalla de al menos 1366 x 768.
- \*Acceso a Internet (pueden aplicarse tarifas adicionales de ISP)

# Q&A

*Microsoft*<sup>®</sup>