

Comprehensive Resource for Licensing and Pricing

Windows Server, System Center, and Forefront Licensing Guide

Table of Contents

What's New in This Guide	2
Windows Server 2008 R2 Offerings	2
Windows Server 2008 R2 Licensing	5
General Windows Server Licensing Construct	5
Windows Server 2008 R2 Foundation	6
Windows Server 2008 R2 Standard	6
Windows Server 2008 R2 Enterprise	7
Windows Server 2008 R2 Datacenter	9
Windows Server 2008 R2 for Itanium-Based Systems	9
Windows Web Server 2008 R2	10
Windows HPC Server 2008 R2	10
Windows Server 2008 Client Access Licensing: Decision Trees, Types, and Modes	12
Remote Desktop Services Licensing Requirements	14
External Connector License Requirements for Windows Server 2008	15
Virtual Desktop Infrastructure Suites Licensing	16
System Center Offerings	18
System Center Licensing	19
General System Center Licensing Construct	19
System Center Server Management for Enterprise	20
System Center Client Management for Enterprise	24
System Center Server and Client Management for Midmarket	25
Enrollment for Core Infrastructure Licensing	26
Core Infrastructure Server Suites	27
Program Requirements	27
ECI Migration Paths	28
Pricing Tables and SKUs	30
Windows Server	30
System Center	34
Best Practices and Resources	35
Windows Server Licensing Scenarios	35
Windows Server Upgrade and Downgrade Options	37
Tracking Windows Server Licenses	40
Forefront 2010 Overview	43
Forefront 2010 Offerings	43
FF 2010 Management Product Offerings	43
Forefront 2010 Protection & Access Product Offerings	43
Forefront 2010 Licensing Overview	44
Forefront Identity Manager 2010	44
Forefront Endpoint Protection 2010	44
Forefront Protection 2010 for Exchange Server	45
Forefront Online Protection 2010 for Exchange	45
Forefront Protection 2010 for Sharepoint	46
Forefront Security for Office Communications Server	47

Forefront Threat Management Gateway 2010	48
Forefront TMG 2010 Enterprise Edition and Standard Edition	48
Forefront TMG Web Protection Service	48
Forefront Unified Access Gateway 2010	49
Forefront 2010 Frequently Asked Questions	50
Forefront Protection Suite 2010 Offerings	52
Forefront Protection Suite Features	52
Forefront Protection Suite 2010 Licensing Overview	53
Forefront Protection Suite Pricing and Licensing	53
Forefront Protection Suite 2010 FAQ	54
Licensing Resources	55
Glossary of Terms and Acronyms	57

What's New in This Guide

This guide provides licensing information for the Windows Server 2008 R2 operating system and Microsoft System Center datacenter solutions. It includes updated licensing information and scenarios for:

- The Windows HPC Server 2008 R2 operating system.
- System Center solutions, which IT administrators can use to manage physical and virtual IT environments across datacenters, client computers, and devices.
- The Virtual Desktop Infrastructure Suites, solutions that organizations can use to allow users to access desktops running in the datacenter.
- The Enrollment for Core Infrastructure, a Microsoft Enterprise Agreement (EA) program that enables enterprise customers to purchase core infrastructure suite products under one enrollment for a three-year term at a reduced price.

Windows Server 2008 R2 Offerings

Below is an overview of the Windows Server 2008 R2 core product offerings. The table indicates product names, available sales channels, licensing models, and number of running instances allowed per license in physical and virtual operating system environments (POSEs and VOSEs).

Windows Server 2008 R2 Core Product Offerings

License	Channels	License models	Running instances in POSEs and VOSEs
Windows Server 2008 R2 Foundation	OEM (Direct OEM)	Server License	1, in POSE only
Windows Server 2008 R2 Standard	Retail, OEM, VL, SPLA	VL and OEM: Server + CAL SPLA: Processor or SAL	1 + 1
Windows Server 2008 R2 Enterprise	Retail, OEM, VL, SPLA	VL and OEM: Server + CAL SPLA: Processor or SAL	1 + 4
Windows Server 2008 R2 Datacenter	OEM, VL, SPLA	Processor + CAL SPLA: Processor	1 + unlimited
Windows Server 2008 R2 for Itanium-Based Systems	OEM, VL	Processor + CAL	1 + unlimited
Windows Web Server 2008 R2	Retail, OEM, VL, SPLA	Server License	1 or 1

License	Channels	License models	Running instances in POSEs and VOSEs
Windows HPC Server 2008 R2	OEM, VL, SPLA	Server License	1 + 1
Windows Server 2008 Client Access License (CAL)	Retail, OEM, VL, SPLA	VL and OEM: CAL SPLA: Windows Standard or Enterprise SAL	N/A
Windows Server 2008 Remote Desktop Services (RDS) CAL	Retail, OEM, VL, SPLA, ISVR	VL, OEM, ISVR: RDS CAL SPLA: RDS SAL	N/A
Windows Server 2008 Rights Management Services (RMS) CAL	VL, SPLA	VL: RMS CAL SPLA: RMS SAL	N/A
Windows Server 2008 External Connector	VL	Server License	N/A
Windows Server 2008 RDS External Connector	VL	Server License	N/A
Windows Server 2008 RMS External Connector	VL	Server License	N/A

Windows Server 2008 R2 Edition Comparison by Server Role

Server Role	Foundation	Standard	Enterprise	Datacenter	Itanium	Web	HPC
Web Services (Internet Information Services)	●	●	●	●	●	●	●
Application Server	●	●	●	●	●	○	○
Print and Document Services	●	●	●	●	○	○	○
Hyper-V	○	●	●	●	○	○	●
Active Directory Domain Services	●	●	●	●	○	○	●
Active Directory Lightweight Directory Services	●	●	●	●	○	○	○
Active Directory Rights Management Services	●	●	●	●	○	○	○
DHCP Server	●	●	●	●	○	○	●
DNS Server	●	●	●	●	○	●	●
Fax Server	●	●	●	●	○	○	○
UDDI Services	●	●	●	●	○	○	○
Windows Deployment Services	●	●	●	●	○	○	●
Active Directory Certificate Services	○ ¹	○ ¹	●	●	○	○	○
File Services	○ ²	○ ²	●	●	○	○	○

Server Role	Foundation	Standard	Enterprise	Datacenter	Itanium	Web	HPC
Network Policy and Access Services	○ ⁵	○ ³	●	●	○	○	○
Remote Desktop Services	○ ⁶	○ ⁴	●	●	○	○	○
Active Directory Federation Services	○	○	●	●	○	○	
Windows Server Update Services (WSUS)	●	●	●	●	○	●	●

● - Full ○ - Partial/Limited ○ - Not Available

¹Limited to creating Certificate Authorities – there are no other ADCS features (NDES, Online Responder Service). See ADCS role documentation on TechNet for more information.

²Limited to 1 standalone DFS root

³Limited to 250 RRAS connections, 50 IAS connections, and 2 IAS Server Groups

⁴Limited to 250 Remote Desktop Services connections

⁵Limited to 50 RRAS connections, 10 IAS connections

⁶Limited to 50 Remote Desktop Services connections

Windows Server 2008 R2 Features

Feature	Foundation	Standard	Enterprise	Datacenter	Itanium	Web	HPC	License Requirements
Hyper-V	○	●	●	●	○	○	●	Covered by server license. No incremental licensing requirements.
Internet Information Services 7.5	●	●	●	●	●	●	●	Covered by server license. No incremental licensing requirements.
Network Access Protection	●	●	●	●	○	○	○	Covered by server license. No incremental licensing requirements.
Active Directory Rights Management Services	●	●	●	●	○	○	○	Covered by server license, but incremental RMS CALs required, similar to Remote Desktop Services.
Remote Desktop Services	●	●	●	●	○	○	○	Covered by server license, but incremental RDS CALs required, similar to Active Directory Rights Management Services.
Server Manager	●	●	●	●	●	●	●	Covered by server license. No incremental licensing requirements.
Windows Deployment Services	●	●	●	●	○	○	●	Covered by server license. No incremental licensing requirements.

Feature	Foundation	Standard	Enterprise	Datacenter	Itanium	Web	HPC	License Requirements
Server Core	○	●	●	●	○	●	○	Covered by server license. No incremental licensing requirements.
Windows PowerShell	●	●	●	●	●	●	●	Covered by server license. No incremental licensing requirements.
BranchCache Content Server	●	●	●	●	○	○	○	Covered by server license. No incremental licensing requirements.
BranchCache Hosted Server	○	○	●	○	○	○	○	Covered by server license. No incremental licensing requirements.
DirectAccess	○	●	●	●	○	○	○	Covered by server license. No incremental licensing requirements.

● - Available ○ - Partial/Limited ○ - Not Available

Windows Server 2008 R2 Licensing

General Windows Server Licensing Construct

Microsoft offers flexible options for licensing the Windows Server 2008 and Windows Server 2008 R2 family of products. Prior to running an instance of Windows Server software (loading it into memory and running one or more of its instructions), customers must assign a Windows Server license to a physical server. Assignment/reassignment rules for original equipment manufacturer (OEM) licenses are different from Volume Licensing and retail license rights. When a customer purchases a license with a server from an OEM, the Windows Server license is already assigned to that specific server—it stays with that server and cannot be reassigned. The OEM end customer is not allowed to reassign that OEM license to another server.

Windows Server is primarily licensed using a Server plus Client Access License (CAL) model or a Processor plus CAL model. The Windows Server Standard and Enterprise editions are licensed using the Server plus CAL model, while the Windows Server Datacenter and Windows Server for Itanium-Based Systems editions are licensed using the Processor plus CAL model. Under both models, the CAL that accesses the instance of Windows Server must be equivalent or higher in version than the server being accessed. An exception to this rule was introduced with Windows Server 2008 and continued with Windows Server 2008 R2. Under that exception, customers must still license the appropriate CAL version to access the version of the server software running in each VOSE, but they are not required to upgrade their CALs based on the version of Windows Server that is running in the POSE. In this scenario, the Hyper-V server role must be the only role running in the POSE.

A Windows Server 2008 CAL must be purchased for every user or device that accesses or uses Windows Server 2008 or Windows Server 2008 R2, except under the following circumstances:

- If the instances of the server software are accessed only through the Internet, without access being authenticated or otherwise individually identified by the server software or through any other means.
- If the server software being accessed is Windows Web Server 2008, Windows Web Server 2008 R2, Windows Server 2008 Foundation, or Windows Server 2008 R2 Foundation.
- If external users are accessing the instances of the server software and if a Windows Server 2008 External Connector license for each server being accessed has been acquired.
- If up to two devices or users are accessing the instances of the server software for the purpose of administering those instances.
- If Windows Server 2008 R2 serves solely as a virtualization host (CALs for the appropriate edition of Windows Server running in the virtual machine(s) are still required).

Below are key licensing parameters associated with each of the products in the Windows Server 2008 family.

Windows Server 2008 R2 Foundation

Windows Server 2008 R2 Foundation is available through OEMs only on select single-processor servers. For details on exact server models, please contact the server manufacturer.

Windows Server 2008 R2 Foundation is licensed by server. Each license of Windows Server 2008 R2 Foundation is limited to a maximum of 15 user accounts, which can be assigned to only one distinct user at a time.

Because Windows Server 2008 R2 Foundation is licensed in this way, Windows Server CALs are not required. However, Remote Desktop Services CALs or Rights Management Services CALs are required to use those server roles on a server running Windows Server 2008 R2 Foundation.

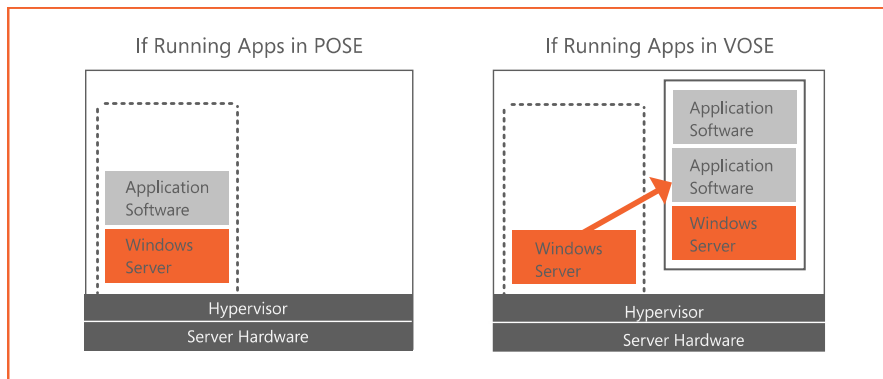
Windows Server 2008 R2 Standard

Customers who have a license for Windows Server 2008 R2 Standard may run one instance of the server software in the POSE and one instance of the server software in a VOSE.

If the customer runs the instance in the VOSE, the instance running in the POSE can only be used to manage the instance of the operating system running in the VOSE.

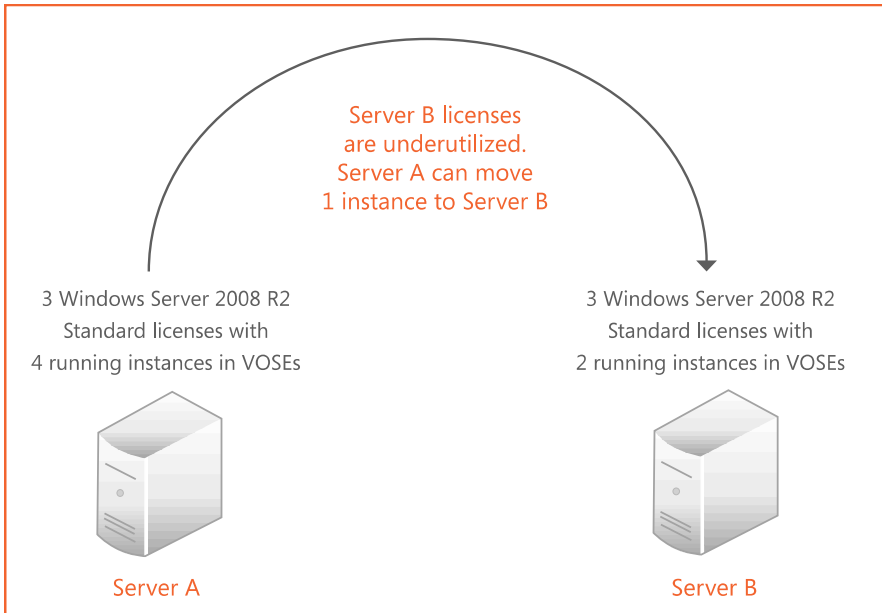
When customers run both instances of the server software, the instance running in the POSE may only be used to manage and service the instance of the operating system running in the VOSE.

Running instances of Windows Server 2008 R2 Standard



This is the use right for one POSE and one VOSE in Windows Server 2008 R2 Standard. The orange arrow indicates that the POSE may only be used to manage/service the VOSE.

Moving virtual instances of Windows Server 2008 R2 Standard



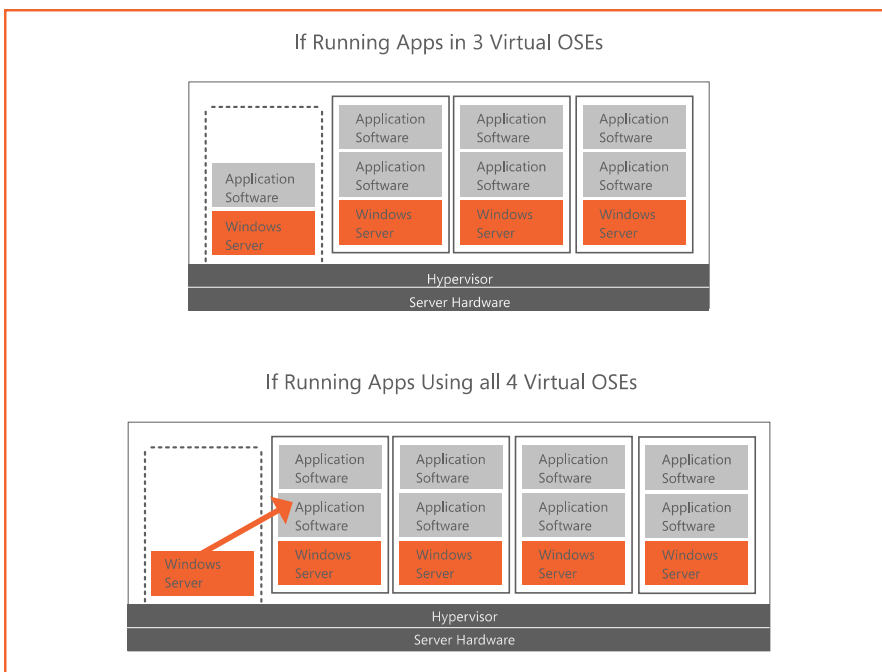
With Windows Server 2008 R2 Standard, customers may move a virtual instance of the server software to another server that is properly licensed to support the added instance. Volume Licensing customers can reassign the actual license to another server every 90 days.

Windows Server 2008 R2 Enterprise

Customers licensed with Windows Server 2008 R2 Enterprise may run one instance of the server software in the POSE and up to four instances of the server software in the VOSE. If a customer is running four instances in the VOSE, the instance running in the POSE can only be used to manage the four instances of the operating system running in the VOSE.

The diagram below illustrates this licensing option. When customers run all five instances, the instance of the server software running in the POSE may only be used to manage and service the instances of the operating system running in the VOSE.

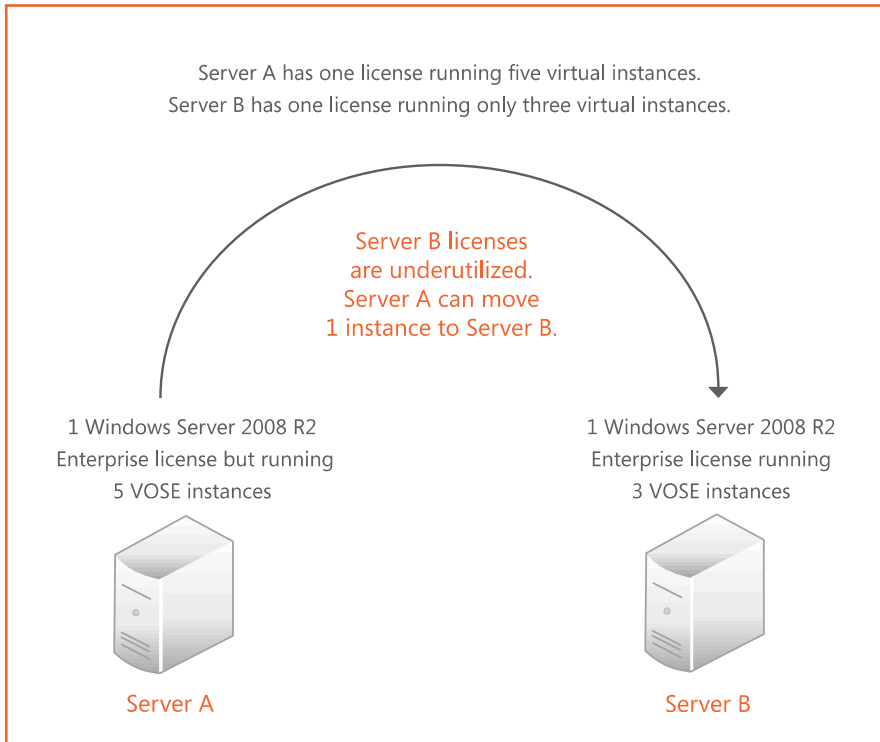
Running instances of Windows Server 2008 R2 Enterprise



This is the use right for one POSE and four VOSEs. The orange arrow indicates that the POSE may be used only to manage and service the

VOSE.

Moving virtual instances of Windows Server 2008 R2 Enterprise

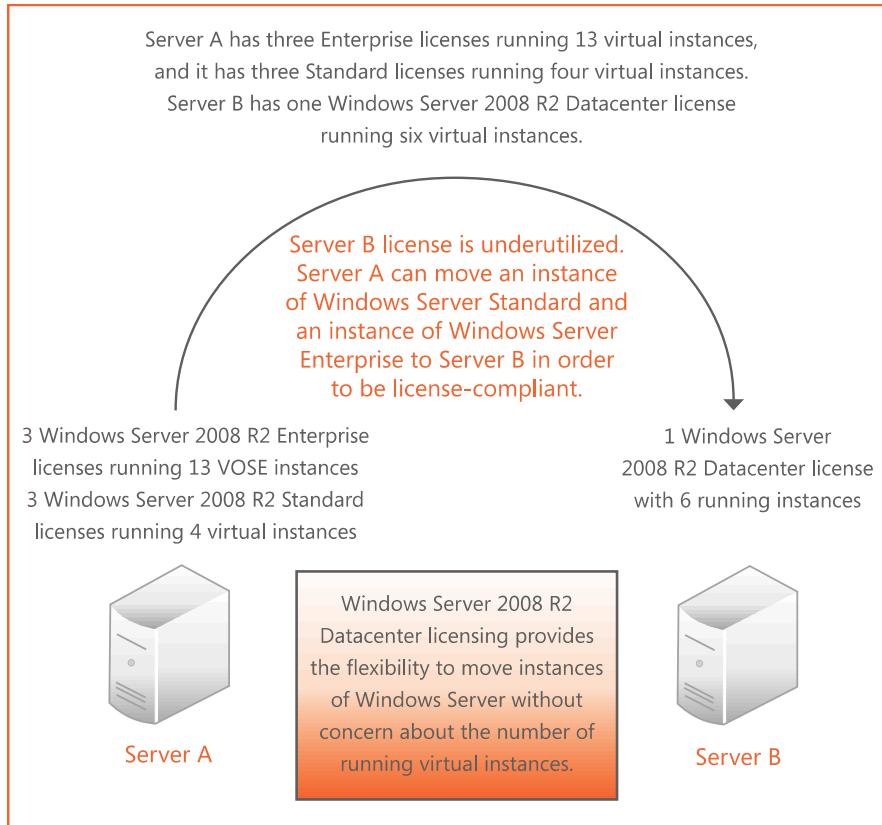


Customers may move a virtual instance of Windows Server 2008 R2 Enterprise to another server that is properly licensed to support an added instance. Volume Licensing customers can reassign the actual license to another server every 90 days.

Windows Server 2008 R2 Datacenter

A customer licensed with Windows Server 2008 R2 Datacenter may run one instance of the server software in the POSE and an unlimited number of instances of the server software in the VOSE. Volume Licensing customers can reassign the actual license to another server every 90 days. Windows Server 2008 R2 Datacenter is sold in a Processor / CAL. Windows Server 2008 R2 Datacenter Edition may only be run on servers with a minimum of two processors and requires a two-processor minimum purchase.

Moving virtual instances of Windows Server 2008 R2 to a server running Windows Server 2008 R2 Datacenter



Windows Server 2008 R2 for Itanium-Based Systems

Similar to Windows Server 2008 R2 Datacenter, customers licensed with Windows Server 2008 R2 for Itanium-Based Systems may run one instance of the server software in the POSE and an unlimited number of instances of the server software in the VOSE. Volume Licensing customers can reassign the actual license to another server every 90 days.

Unlike Windows Server 2008 R2 Standard and Enterprise, which are licensed by a Server plus CAL model, Windows Server 2008 R2 Datacenter and Windows Server 2008 R2 for Itanium-Based Systems are licensed by a physical Processor (number of processors in the server) plus CAL model.

Windows Server 2008 R2 for Itanium-Based Systems is targeted at customers using the Itanium platform and designed for specific workloads. It is designed to be the leading alternative platform for RISC-based UNIX servers and is intended for scale-up database workloads, custom applications, and line-of-business applications. This workload focus is consistent with the majority of current deployments of Windows Server on Itanium.

Windows Server 2008 R2 for Itanium-Based Systems does not interoperate with Microsoft Virtual Server, nor does it include or support Hyper-V hypervisor technology. To virtualize software on Windows Server 2008 R2 for Itanium-Based Systems, customers may use third-party hypervisor technology.

With Windows Server 2008 R2 for Itanium-Based Systems, customers may run one instance of the server software in the POSE and any number of instances of the server software in VOSEs. Unlike in Windows Server 2008 R2 Standard and Enterprise, there is no restriction that the instance of the server software running in the POSE may only be used to manage and service the operating system environments

on the server. However, customers must license each processor on the partition on which the instances of the server software are running. Just as with Windows Server 2008 R2 Datacenter, customers may move as many virtual instances of Windows Server to a server running Windows Server 2008 R2 for Itanium-Based Systems and not be concerned about the number of virtual instances that they are running. When customers run virtualized instances of the server software, they must use some form of virtualization or hypervisor technology, such as Microsoft Virtual Server, Hyper-V technology, or third-party virtualization software.

Windows Server 2008 R2 for Itanium-Based Systems FAQs

Q: How is Windows Server 2008 R2 for Itanium-Based Systems licensed and priced?

A: Windows Server 2008 R2 for Itanium-Based Systems is licensed and priced the same as Windows Server 2008 R2 Datacenter; the Processor plus CAL licensing model applies, and the same price applies as Windows Server 2008 R2 Datacenter.

Q: What are the specific workloads intended for Windows Server 2008 R2 for Itanium-Based Systems?

A: Windows Server 2008 R2 for Itanium-Based Systems is enabled for mission-critical solutions for large databases, line-of-business applications, and custom applications.

Q: Do customers have virtualization rights with Windows Server 2008 R2 for Itanium-Based Systems?

A: Yes, with Windows Server 2008 R2 for Itanium-Based Systems, customers have the same virtualization rights as Windows Server 2008 R2 Datacenter. Although the virtualization role is not part of this edition, a customer can use Windows Server 2008 R2 for Itanium-Based Systems with a third-party hypervisor to perform virtualization.

Q: Where can customers acquire licenses of Windows Server 2008 R2 for Itanium-Based Systems?

A: Customers can purchase Windows Server 2008 R2 for Itanium-Based Systems through Volume Licensing directly from Microsoft or from OEMs preinstalled on servers. The Datacenter High Availability Program is only available through OEMs.

Windows Web Server 2008 R2

Windows Web Server 2008 R2 is licensed to a server in the POSE. It can also run as a guest in the VOSE. It is specifically designed to be used as a single-purpose web server and is intended only for Internet-accessible, web serving of webpages, websites, and web applications. Unlike the other core Windows Server 2008 R2 products described in this guide, Windows Web Server 2008 R2 is licensed by a server license only; no CALs are required. Exceptions to this no-CAL rule may occur when customers use Windows Web Server 2008 R2 as a scale-out interface for applications. In such configurations, Windows Server CALs may still be required on the server of a scale-out application. Volume Licensing customers can reassign the actual license to another server every 90 days.

Windows Web Server 2008 R2 FAQs

Q: Can Windows Web Server 2008 R2 be used as a file server or an application server?

A: No. Windows Web Server 2008 R2 can be used solely to deploy Internet-facing webpages, websites, web applications, web services, and POP3 mail serving.

Q: When using Windows Web Server 2008 R2, are customers restricted to running only non-enterprise-level database application software with the server software?

A: No. With Windows Web Server 2008 R2, customers may run any level of enterprise or non-enterprise database application software with the server software.

Q: Can database software running on Windows Web Server 2008 R2 support external applications running on other servers?

A: No. The database software may support only applications that are running on the same local instance of Windows Web Server 2008 R2.

Windows HPC Server 2008 R2

The Windows HPC Server 2008 R2 Suite product family is the successor to Windows HPC Server 2008. It includes a streamlined version of the Windows Server operating system—Windows Server 2008 R2 HPC Edition—that is optimized for running high-performance computing (HPC) clusters. It also features two editions of the Microsoft HPC Pack 2008 R2, which includes a complete, integrated set of middleware and tools for running high-performance computing clusters and an optional Microsoft HPC Pack 2008 R2 for Workstation.

- **Windows Server 2008 R2 HPC Edition** is a 64-bit Windows Server operating system that includes the features and roles necessary for running clustered HPC applications. Customers use clustered HPC applications to help solve complex computational problems or a set of closely related computational problems in parallel, which typically involves using several

servers as a group, or cluster.

- **Microsoft HPC Pack 2008 R2 Express** includes the essential software for HPC clusters based on the Windows operating system, including job scheduling, message passing interface, and other development application programming interfaces, system administration, deployment, and support for high-speed networking.
- **Microsoft HPC Pack 2008 R2 Enterprise** includes a superset of the functionality included in the HPC Pack 2008 R2 Express along with the capability to add Windows 7–based workstation nodes and run calculations across the cluster by using Microsoft Excel 2010 spreadsheet software.
- **Microsoft HPC Pack 2008 R2 for Workstation** includes software for deploying Windows 7–based workstations as workstation nodes within a Windows HPC Server cluster, which provides the ability to expand the HPC cluster with CPU cycles from Windows 7–based workstations.

Licensing options for the Windows HPC Server 2008 R2 family of products are flexible and cost effective. Prior to running an instance of the software (loading it into memory and running one or more of its instructions), customers must assign a license to a physical server or workstation. Each HPC cluster can have only one active head node but may also have a second, inactive head node for failover purposes. The following licensing options are available:

- The Windows HPC Server 2008 R2 Suite* licensing model consists of a Windows Server 2008 R2 HPC Edition operating system license and a Windows HPC Pack 2008 R2 Enterprise license for each server (for example, a head node, a broker node, or a compute node) in the cluster.
- Windows Server 2008 R2 HPC Edition is licensed using a server model. In the case of virtualization, customers can run one instance of the server software in a POSE and one instance in a VOSE on a licensed server. If both instances are running at the same time, the instance in the POSE is limited. Customers can only use the license to (1) run hardware virtualization software, (2) provide hardware virtualization services, and (3) run software to manage and service OSEs on the licensed server. Customers who have a license for Windows Server 2008 R2 HPC Edition may run one instance of the server software in the POSE and one instance of the server software in the VOSE.
- Microsoft HPC Pack 2008 R2 Express* is available for download and can be used with any licensed copy of Windows Server 2008 R2 HPC Edition, as well as Windows Server 2008 R2 Standard, Windows Server 2008 R2 Enterprise, and Windows Server 2008 R2 Datacenter. Microsoft HPC Pack 2008 R2 Express supports failover clustering services—including with Windows Server 2008 R2 Enterprise or Datacenter—to provide a second head node for improved cluster availability.
- Microsoft HPC Pack 2008 R2 Enterprise* is licensed using a server model and can be used with any licensed copy of Windows Server 2008 R2 HPC Edition, as well as with Windows Server 2008 R2 Standard, Windows Server 2008 R2 Enterprise, and Windows Server 2008 R2 Datacenter. For Microsoft HPC Pack 2008 R2 Enterprise, compute nodes that require the Enterprise functionality require a license per server. Microsoft HPC Pack 2008 R2 Enterprise supports failover clustering services—including with Windows Server 2008 R2 Enterprise or Datacenter—to provide a second head node for improved cluster availability.
- Microsoft HPC Pack 2008 R2 for Workstation is an optional software license that customers can use to enable a PC running the Windows 7 operating system to participate in a Windows-based HPC cluster. This edition is limited to Windows 7 Professional, Windows 7 Enterprise, and Windows 7 Ultimate (32-bit or 64-bit). Microsoft HPC Pack 2008 R2 for Workstation is licensed using a server model and can be used only on a workstation node. Customers may run, at any one time, one instance of that software on a device if the device is in workstation mode.

Windows HPC Server 2008 R2 Suite, Windows Server 2008 R2 HPC Edition, HPC Pack 2008 R2 Enterprise, and HPC Pack 2008 R2 for Workstation are available through OEMs and volume licensing channels, which includes academic and government programs. It is also available through the Microsoft Services Provider License Agreement. These products are not available through the retail channel.

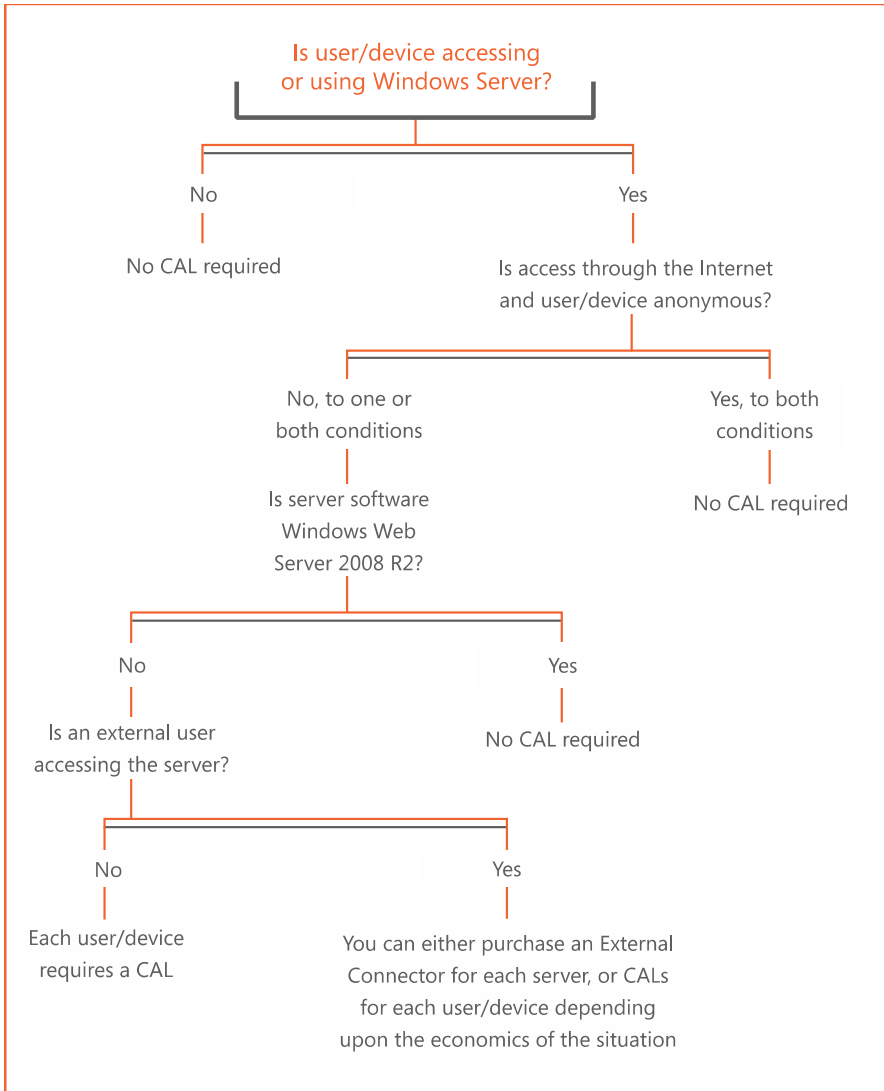
**When running the Microsoft HPC Pack 2008 R2 Enterprise or Express with a non-HPC Edition of Windows Server 2008 R2 (for example, Standard, Enterprise, or Datacenter), a customer must conform to the licensing of the underlying operating system.*

Windows Server 2008 Client Access Licensing: Decision Trees, Types, and Modes

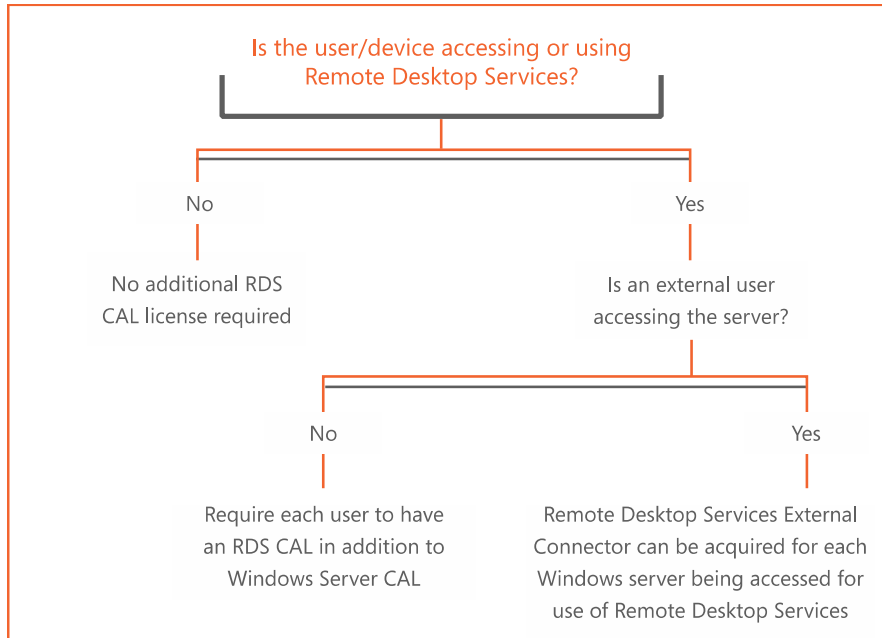
CAL: Decision Trees

The following decisions trees are designed to help define licensing based on specific needs.

Windows Server CAL or External Connector License Decision Tree



RDS CAL or RDS External Connector License Decision Tree



CALs Types and Licensing Modes

Windows Server CALs are differentiated by type and by licensing mode.

There are two types of CALs:

- Device CALs, which are an access license for every device (used by any user). Device CALs make the most economical and administrative sense for a customer with multiple users for one device, such as shift workers.
- User CALs, which are an access license for every named user accessing the server (from any device). User CALs make the most economical and administrative sense for a customer with many roaming employees who need access to the corporate network from unknown devices, and/or employees who access the network via multiple devices (that is, if the number of users is less than the number of devices, then this is the more economical choice).

There are also two licensing modes for CALs:

- Per user or per device mode, which is determined by the number of users or devices accessing the server software (the number of servers accessed does not matter).
- Per server mode, which is determined by the maximum number of users or devices that may simultaneously access or use the server software running on a particular server. The acquired Windows Server CALs are designated for use exclusively with a particular server.

CAL FAQs

Q: Can customers use a Windows Server 2008 CAL to access a license for Windows Server 2008 R2?

A: Yes. A Windows Server 2008 CAL can be used to access Windows Server 2008 R2.

Q: Can customers use Windows Server 2003 CALs to access Windows Server 2008 R2 software?

A: No. Customers must either purchase Windows Server 2008 CALs or have Software Assurance (to upgrade CALs) to access instances of Windows Server 2008 R2. The Windows Server 2003 CALs may continue accessing instances of Windows Server 2003.

Q: If a user or device accesses a server running Windows Server 2008 R2 but is authenticating by using a third-party authentication application (non-Microsoft based authentication), does the user or device still require a Windows Server 2008 CAL?

A: Yes. If the user or device is authenticating by any means to a server running Windows Server 2008 R2, it requires a Windows Server 2008 CAL.

Q: If a user is only infrequently accessing certain protocols or services of the server software (such as Network Access Protection or

Dynamic Host Configuration Protocol), is a Windows Server CAL still required?

A: Yes. A Windows Server CAL is still required for such infrequent use of the server software.

Q: Can customers use a Windows Server Device CAL and a Windows Server User CAL to access the same server? Also, can customers use an RDS Device CAL and an RDS User CAL on the same Remote Desktop Session Host server?

A: Yes. Windows Server Device and User CALs, as well as RDS Device and User CALs, can be used on the same server.

Q: Is there a difference in price between Device CALs and User CALs?

A: No. Windows Server Device CALs and Windows Server User CALs are priced the same, as are RDS Device CALs and RDS User CALs.

Q: Are there any differences between the requirements for CALs in Windows Server 2003 versus Windows Server 2008?

A: The only primary difference with Windows Server 2008 CAL requirements is the following: If customers deploy Windows Server 2003 virtual machines onto Windows Server 2008 R2, they do not require Windows Server 2008 CALs for their virtual machine users. (A customer will still require CALs for the appropriate Windows Server edition, in this case for Windows Server 2003.) This is only true if the Windows Server 2008 R2 in the POSE is running the Hyper-V server role.

Q: Windows Server 2008 R2 came with a set number of CALs because the customer acquired it through a retail store or with a new piece of hardware. How does the customer designate those CALs as being User or Device CALs?

A: When the software comes packaged with CALs, the customer chooses whether those CALs are User or Device CALs after they makes the purchase, on the CAL End User License Agreement document.

Q: A customer has some extra Windows Server 2003 CALs that are not being used. Can they apply these to servers running Windows Server 2008 R2?

A: No. CALs must be applied to the same version (or higher) as the server software they are accessing. In other words, users or devices accessing a server running Windows Server 2008 R2 must have Windows Server 2008 CALs.

Q: If a customer moves an instance of Windows Server 2003 to run as a virtual instance on a server with Windows Server 2008 R2 Enterprise running in the POSE, can they use Windows Server 2003 CALs to access the virtual instance of Windows Server 2003?

A: Yes. If a customer deploys Windows Server 2003 virtual machines onto Windows Server 2008 R2, they do not require Windows Server 2008 CALs for virtual machine users. (A customer still will require CALs for the appropriate Windows Server edition, in this case for Windows Server 2003.) This is true only if the Windows Server 2008 R2 in the POSE is running the Hyper-V server role.

Q: Can customers use a Windows Server 2008 User CAL to access a server running Windows Server 2003?

A: Yes. Both Windows Server 2008 User and Device CALs can be used to access instances of Windows Server 2003.

Q: If a customer has Software Assurance for its CALs, can they switch between User and Device CALs?

A: Volume Licensing customers may switch from one to the other when they renew their Software Assurance. Customers must designate CALs as Device or User when upgrading them.

Q: Will customers be allowed to switch between Windows Server 2008 Device CALs and User CALs? What about RDS CALs?

A: If a customer's Windows Server CALs are covered under Software Assurance, they can convert those Windows Server CALs from Device CALs to User CALs, or vice versa, when they renew their Software Assurance. If a customer's Windows Server CALs are not covered under Software Assurance, they may not switch; the choice is permanent. This also applies to RDS CALs.

Q: Are CALs required for Windows Web Server 2008 R2?

A: No. Windows Web Server 2008 R2 is licensed by a server license only and no CALs are required. However, when Windows Web Server 2008 R2 is used as a scale-out interface for applications running on servers, Windows Server CALs may still be required on these back-end servers running Windows Server.

Remote Desktop Services Licensing Requirements

In addition to the Windows Server 2008 CAL, a Terminal Services 2008 CAL (TS CAL) or Windows Server 2008 RDS CAL will be required to access any application or graphical user interface remotely hosted by Windows Server 2008 R2. This includes, but is not limited to, the use of Remote Desktop Services. Application licensing on Remote Desktop Services will vary by application vendor, and customers should check the licensing requirement with each vendor.

Windows Server 2008 TS CALs are functionally equivalent to RDS CALs and can be used for connecting to Windows Server 2008 R2 Remote Desktop Session Hosts and Remote Desktop Virtualization Hosts. A Windows Server 2008 R2 Remote Desktop license server can issue and track both TS CALs and RDS CALs, but a Windows Server 2008 TS license server needs to be running either Service Pack 2 or have the QFE (hotfix) described in Microsoft Knowledge Base article 968074 (<http://support.microsoft.com/kb/968074>) installed to be able to manage RDS CALs.

As in Windows Server 2003, the Remote Desktop Services feature in Windows Server is intended for remote administration. Up to two administrators can connect for administrative purposes without TS or RDS CALs. However, a TS CAL or RDS CAL is required for any user or users who need to connect additional administrators beyond the first two.

If a customer has many external users accessing the Remote Desktop Session Host server, the customer has the option to acquire a Windows Server 2008 Remote Desktop Services External Connector license in place of a per user or per device CAL. All RDS CALs or External Connector licenses must be the same version or newer than the Windows Server operating system in use.

Note: Customers who use RDS on Windows Server 2008 R2 need access to a Windows Server 2008 R2 Remote Desktop license server; a Windows Server 2003 TS license server cannot be used. However, customers who run Terminal Services on Windows Server 2003 can use a Remote Desktop license server running on Windows Server 2008 R2; therefore, if customers are running both Windows Server 2003 Terminal Services and Windows Server 2008 R2 Remote Desktop Services in their organizations, they will need to run a Windows Server 2008 R2 Remote Desktop license server.

Note: As with Windows Server 2003 Terminal Services, per device licensing is tracked and enforced in the Remote Desktop Session Host server. Customers have 120 days to activate a Remote Desktop license server after installing a Remote Desktop Session Host server (referred to as a grace period). Once a Remote Desktop license server is activated, customers have an additional 90 days to add TS CALs or RDS CALs to the Remote Desktop license server (referred to as temporary CALs or tokens).

External Connector License Requirements for Windows Server 2008

If customers would like external users (that is, users who are not employees or on-site contractors) to access their network and do not want to purchase individual CALs for each of them, they can acquire a Windows Server 2008 External Connector (EC) license for each instance of Windows Server 2008 that will be accessed by these external users. Each physical server that external users access requires one EC license regardless of the number of instances running. The right to run instances of the server software is licensed separately; the EC, like the CAL, simply permits access and are version and functionality specific. ECs must be the same version or later than the server software being accessed. The decision on whether to acquire CALs or an EC for external users is primarily a financial one.

Similarly, instead of acquiring individual RDS CALs for valid external users of RDS functionality, customers can acquire a Windows Server 2008 Remote Desktop Services EC license for each terminal server being accessed. A Windows Server EC license is a prerequisite for an RDS EC license.

Additionally, instead of acquiring individual RMS CALs for valid external users of RMS functionality, customers can acquire a Windows Server 2008 Rights Management Services EC license for each terminal server being accessed. Customers must acquire a Windows Server EC license when they acquire an RMS EC license.

Customers can acquire Windows Server EC, RDS EC, and RMS EC licenses for servers running instances of Windows Server 2008 R2 Standard, Enterprise, Datacenter, and Windows Server 2008 R2 for Itanium-Based Systems. The EC licenses are not applicable to Windows Web Server 2008 R2, Windows HPC Server 2008 R2, or Windows Server 2008 R2 Foundation.

Downgrade rights are available for the EC, RDS EC, and RMS EC licenses. The acquisition of an EC license does not negate the requirement to acquire a Windows Server license.

External Connector FAQs

Q: For which Windows Server editions do customers acquire EC licenses?

A: External Connector licenses should be acquired for each edition of Windows Server that the external user is accessing or using, not just the server to which they are authenticating.

Q: Can customers acquire a Windows Server 2008 EC license and use it to access a Windows Server 2003 licensed server?

A: Yes. Using the EC license to access a Windows Server 2003 licensed server maintains the rights of the EC license.

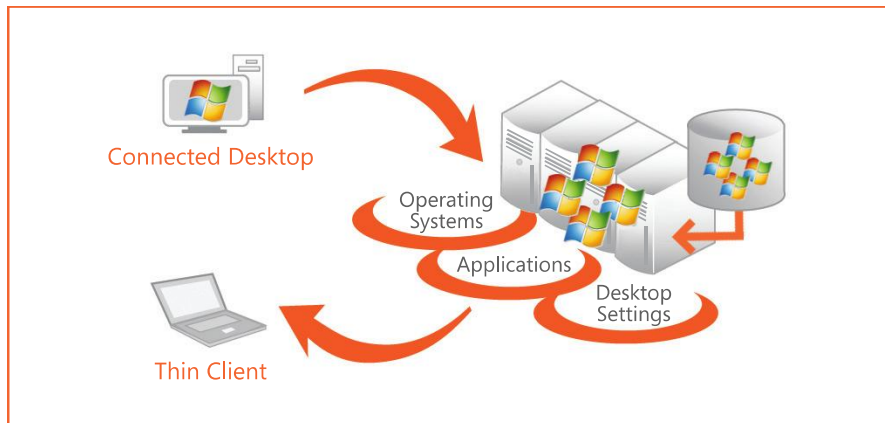
Q: If a customer purchases an RDS EC license for a remote desktop, do they also need to purchase a Windows Server EC license for the same server? And does the customer need additional Windows Server EC licenses for the other Windows Servers that the RDS user is accessing?

A: Yes. A Windows Server EC license must always be acquired when an RDS EC license is acquired. A Windows Server EC license must be purchased for every instance of Windows Server that the RDS user is accessing.

Virtual Desktop Infrastructure Suites Licensing

Virtual Desktop Infrastructure (VDI) is a desktop delivery solution that enables organizations to store and run desktop workloads (for example, operating systems, applications, data) virtually in the datacenter and present the user interface via a remote desktop protocol to user devices. With VDI, client operating systems are decoupled from the devices, such as desktops, portable computers, and thin clients, and run as virtual machines. This way, organizations can provide employees with a desktop experience from anywhere. VDI is a key technology for enabling successful desktop virtualization implementations in organizations of any size or type.

Virtual Desktop Infrastructure



Virtual Desktop Infrastructure (VDI) enables each user to access their personal desktop, applications, and settings in the datacenter from a connected desktop or thin client device.

Microsoft offers two licensing suites to enable VDI: the Microsoft Virtual Desktop Infrastructure Standard Suite (VDI Standard Suite) and the Microsoft Virtual Desktop Infrastructure Premium Suite (VDI Premium Suite).

The VDI Standard Suite is for customers who are specifically interested in using VDI to virtualize desktops. The VDI Premium Suite is for customers who are looking for a complete desktop virtualization solution, including full session virtualization capabilities through Windows Server 2008 R2 RDS. Both VDI suites are subscription licenses and available in four different versions, all of which include use rights for RDS, Microsoft System Center Virtual Machine Manager, Configuration Manager, and Operations Manager. Two of the four suites include the Microsoft Desktop Optimization Pack, a suite of technologies that helps to improve compatibility and management, reduce support costs, improve asset management, and improve quality control.

VDI Standard Suite Use Rights

With the VDI Standard Suite, customers have access to the following products: Windows Server 2008 R2 RDS CAL, the Microsoft Desktop Optimization Pack, Virtual Machine Manager Client Management License (Virtual Machine Manager Client ML), Configuration Manager Standard Server ML, and Operations Manager Standard Server Management License (Operations Manager Standard Server ML). When purchased as part of a VDI suite, use rights for these licenses are restricted to enabling the virtual desktop.

Windows Server 2008 R2 Remote Desktop Services CAL

In the VDI Standard Suite, the RDS CAL rights are restricted so that customers may not use the session virtualization capabilities of RDS in any way. That is, customers may not access Windows Server software directly or indirectly to host a graphical user interface by using RDS functionality or any other technology. Customers can use the VDI Standard Suite for desktop virtualization only when there is a separate virtual machine image of the operating system for each device that accesses the OSE.

System Center Virtual Machine Manager Client Management License

Customers can use System Center Virtual Machine Manager Client Management License to manage—at any one time—up to four virtual client OSEs that are accessed by a device licensed under a VDI suite. The virtual client OSEs may be used on up to four different VDI hosts. However, client OSEs that run on hosts with mixed desktop and server workloads may not be managed.

System Center Configuration Manager and Operations Manager Standard Server Management License

Under the VDI Standard Suite, customers can use System Center Configuration Manager and Operations Manager Standard Server MLs to manage the POSE on the VDI hosts, as long as the POSE is used solely to run hardware virtualization software, provide hardware virtualization services, and run software to manage and service virtual client OSEs on the VDI host. Configuration Manager and Operations Manager Standard Server MLs under the VDI Standard Suite do not include in-guest VDI desktop management (that is, the management or monitoring of a guest operating system running in the virtual machine).

Microsoft Desktop Optimization Pack

Under the VDI Standard Suite, Microsoft Desktop Optimization Pack use rights are equivalent to the use rights of the product outside the suite.

VDI Premium Suite Use Rights

The VDI Premium Suite includes all of the components of the VDI Standard Suite and RDS CAL rights equivalent to those outside the suite. These additional rights enable customers to license all RDS session virtualization capabilities, including capabilities available through Microsoft Application Virtualization for Remote Desktop Services. All use rights restrictions that apply to System Center Virtual Machine Manager, Configuration Manager, and Operation Manager under the VDI Standard Suite apply equally to the VDI Premium Suite.

Management Server Rights

Both VDI suites include the Standard Server Management Licenses for Configuration Manager and Operations Manager. These use rights are restricted to desktop workloads running on the virtual machines.

Online Services Components

An online services component called Microsoft Asset Inventory Service (AIS) is included as part of the Microsoft Desktop Optimization Pack for Software Assurance, which is included in both VDI suites. The cost of the online services subscription is included in the VDI suite subscription fee. If subscription coverage of the VDI suite lapses, so do the rights to access the AIS online services components. Activation of the AIS online service under the VDI suites is handled the same way as AIS activation for customers who use the Microsoft Desktop Optimization Pack outside of the VDI suites.

Roaming Use Rights

The VDI license permits the primary user to access the virtual client OSE from any third-party device for work-related activity. These rights terminate when the corresponding rights on the VDI device expire, when there is a change in the primary user status, or when the primary user leaves the organization. The VDI limitations against accessing RDS sessions continue to apply if the Roaming Use Rights are invoked under the VDI Standard Suite.

Windows Virtual Desktop Access

The Windows Virtual Desktop Access license is an additional license required for each PC or thin client that accesses the virtualized desktop. These licenses are in addition to the infrastructure licensing that the VDI suites provide. Virtual Desktop Access licenses are available as an annual subscription per device for PCs and thin clients.

System Center Offerings

Microsoft System Center offerings are available as standalone products and as suites that combine two or more products that work together in a complementary fashion. System Center suites offer several advantages over standalone products, including virtualization use rights and significant discounts.

Following are tables that provide overviews of the System Center core product offerings for suites and standalone versions.

System Center Suite Offerings

Product	Description	Channels
System Center Server Management Suite Enterprise (SMSE)	Features a comprehensive solution for end-to-end management of physical and low-density virtual server environments	VL, OEM
System Center Server Management Suite Datacenter (SMSD)	Features a comprehensive solution for end-to-end management of high-density virtual server environments	VL, OEM
System Center Client Management Suite	Addresses the challenges of managing a user environment through integrated client management solutions	VL
System Center Essentials Plus 2010 Server Management License Suite	Provides a unified virtualization and IT server management solution for midsize businesses that can manage any workload	VL, FPP
System Center Essentials Plus 2010 Client Management License Suite	Provides a unified client management solution for midsize businesses	VL, FPP

System Center Standalone Offerings

Product	Description	Channels
System Center Configuration Manager	Assesses, deploys, and updates servers, clients, and devices across physical, virtual, distributed, and mobile environments. Can be licensed with or without Microsoft SQL Server	VL, FPP
System Center Operations Manager	Manages services across an IT environment and identifies and resolves issues that affect the health of distributed IT services. Can be licensed with or without Microsoft SQL Server	VL, FPP, OEM
System Center Data Protection Manager	Backs up and recovers data from key business applications (for example, Microsoft SQL Server, Microsoft Exchange Server, and Microsoft SharePoint Server), file shares on Windows Server 2003 and Windows Server 2008, and Windows desktop and portable computers. Includes the runtime of Microsoft SQL Server	VL, FPP, OEM
System Center Service Manager	Delivers an integrated platform for automating and adapting IT best practices for incident and problem resolution, change management, and asset life cycle management. Can be purchased with or without Microsoft SQL	VL

Product	Description	Channels
	Server	
System Center Virtual Machine Manager	Manages physical and virtual IT infrastructures, increases server utilization, and optimizes resources dynamically across multiple virtualization and physical platforms	VL, FPP, OEM
System Center Essentials	Allows midsize businesses to manage a broad range of tasks across physical and virtual servers, clients, hardware, software, and IT services	VL, FPP, OEM

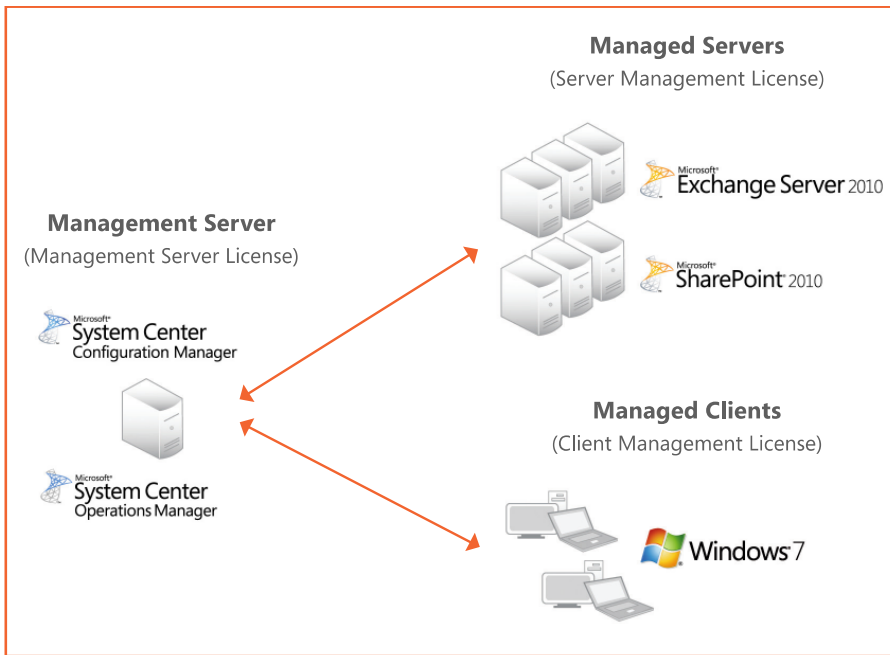
System Center Licensing

General System Center Licensing Construct

Microsoft System Center products are licensed per user, per operating system environment (OSE), or per device—depending on the license type. System Center products are not licensed by core.

In most cases, a Management Server License is required for each instance of System Center that is deployed. A Server Management License (Server ML) or a Client Management License (Client ML) is required for each OSE being managed by the System Center software.

System Center Licensing Elements



Customers can license System Center products as management suites that include licenses to multiple products or as standalone products.

For example, if a customer purchases the System Center Server Management Suite Enterprise, one suite license allows the customer to run all of the component products and manage four virtual environments, plus the parent (the POSE instance that is limited to supporting the virtualization capability) running on the server. The price of that suite is relatively equivalent to the price of two standalone Server MLs.

System Center Server Management for Enterprise

System Center Server Suite Licensing

Server Management Suites provide customers with an easy and economical server management solution for departmental or enterprise server environments.

System Center Server Management Suite Enterprise (SMSE)

This suite includes one license for end-to-end server management, including licensing for physical and virtual environments. For customers who want to employ virtualization, the suite delivers a cost advantage. One suite license for each physical server covers the management of that server and each of the virtual servers (plus any workloads) running on that server. It features Enterprise Server MLs for Configuration Manager, Operations Manager, Data Protection Manager, Virtual Machine Manager, and Service Manager Server ML (no edition). The suite also includes Management Server Licenses for Virtual Machine Manager and Data Protection Manager. It provides the right to manage up to four VOSEs in addition to the POSE, provided the POSE is limited to supporting the virtualization capability.

System Center Server Management Suite Datacenter (SMSD)

This suite provides a solution for end-to-end management of high-density virtual server environments. It includes Enterprise Server MLs for Configuration Manager, Operations Manager, Data Protection Manager, Virtual Machine Manager, and Service Manager Server ML (no edition). It also includes Management Server Licenses for Virtual Machine Manager and Data Protection Manager. Customers can purchase licenses on a per processor basis and can manage an unlimited number of OSEs on a single server. The suite requires at least two per processor licenses be assigned to a server device.

License	Licensing Overview
System Center Server Management Suite Enterprise Includes Enterprise Server MLs for Configuration Manager, Operations Manager, Data Protection Manager, Virtual Machine Manager, and Service Manager Server ML	<ul style="list-style-type: none"> Licensed on a per device basis One suite license provides for the management of up to four virtual OSEs plus the parent (the POSE instance that is limited to supporting the virtualization capability) running on that server Any workload can be managed Licensing is discounted compared to standalone product licensing Features the rights to manage up to four VOSEs and one POSE, provided the POSE is limited to supporting the virtualization capability
System Center Server Management Suite Datacenter Includes Enterprise Server MLs for Configuration Manager, Operations Manager, Data Protection Manager, Virtual Machine Manager, and Service Manager Server ML	<ul style="list-style-type: none"> Licensed on a per processor basis Requires at least two per processor licenses be assigned to a server device Any workload can be managed Features the rights to manage an unlimited number of OSEs

System Center Grants

Customers who license System Center Server Management Suites can also receive the following technologies in the form of grants available for download.

License	Description	Licensing Overview
Opalis	<ul style="list-style-type: none"> Provides IT process automation of incident response, provisioning, virtual life cycle management, and change management Orchestrates and integrates System Center products with third-party management tools, 	<ul style="list-style-type: none"> Offered as a grant by the Opalis subsidiary to customers who purchase Server Management Suite Enterprise or Server Management Suite Datacenter* Not available as a standalone product

License	Description	Licensing Overview
	enabling interoperability and process consistency across the datacenter	
AVIcode 5.7	<ul style="list-style-type: none"> Provides a comprehensive suite of application monitoring capabilities, including server/component monitoring, end-user monitoring, transaction monitoring, dependency discovery, and integrated reporting and analysis Enables a complete keyboard-to-eyeball view of application health and behavior 	<ul style="list-style-type: none"> Offered as a grant by the AVIcode subsidiary to customers who purchase Server Management Suite Enterprise or Server Management Suite Datacenter** Not available as a standalone product

*Opalis software will be granted to the holder of any new or existing SMSE or SMSD license with active Software Assurance coverage on or between December 10, 2009 and April 30, 2011. SMSE and SMSD licenses acquired through the Core Infrastructure Server Enterprise and Core Infrastructure Server Datacenter under the Enrollment for Core Infrastructure on or between the same dates also qualify for the Opalis software grant. Opalis, licensed from the Microsoft Opalis subsidiary as a grant to SMSE and SMSD customers, is not provided outside of the SMSE or SMSD licenses.

**AVIcode 5.7 software will be granted to any SMSE, SMSD, CIS Suite Enterprise, or CIS Suite Datacenter customer with active Software Assurance (SA) on or between October 5, 2010 and October 30, 2012. AVIcode 5.7, licensed from the Microsoft AVIcode subsidiary as a grant to SMSE and SMSD customers, is not provided outside of the SMSE or SMSD licenses.

System Center Server Standalone Licensing

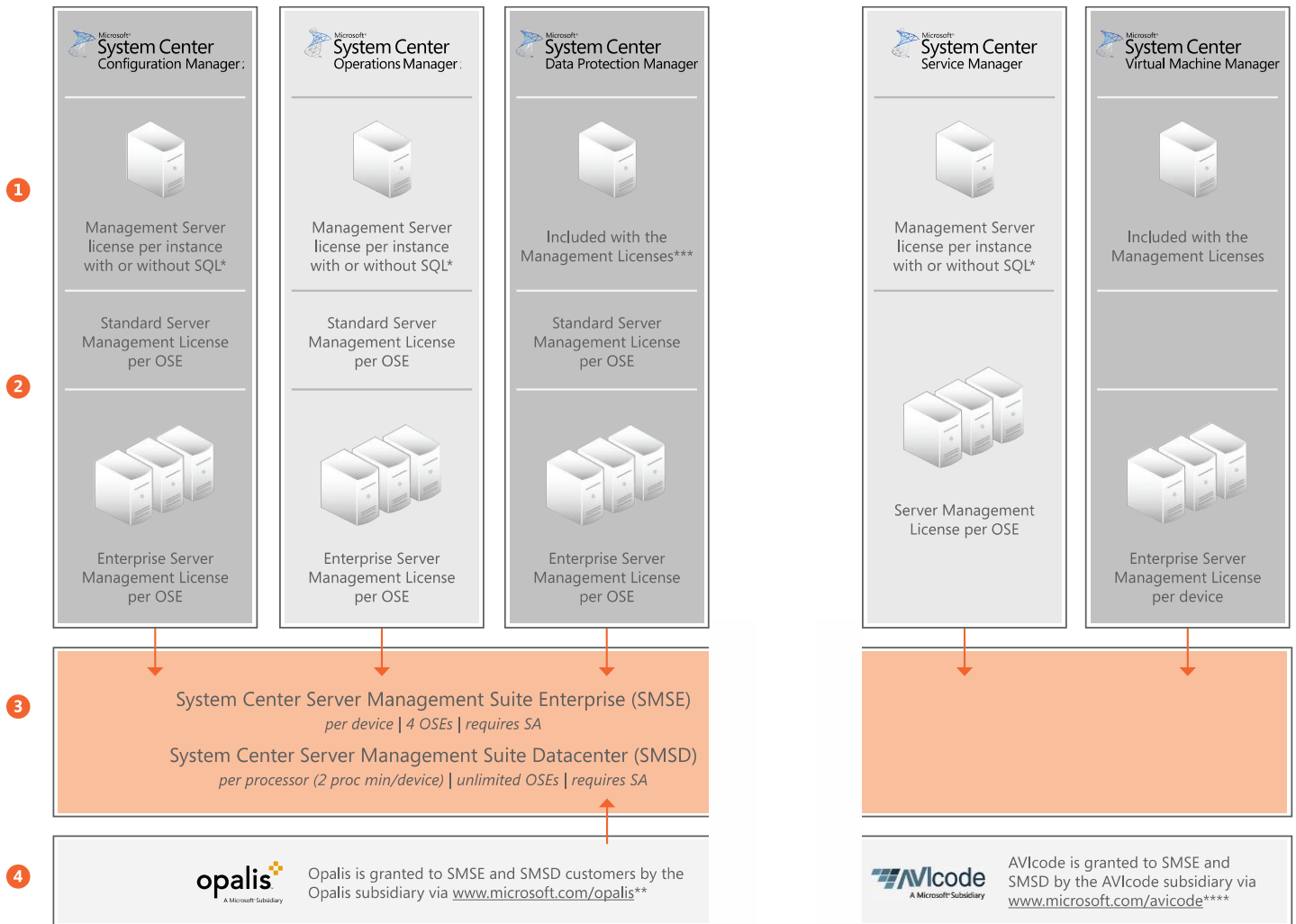
Other than buying System Center products via a suite, customers can purchase System Center server and client licenses on a standalone basis. For most Microsoft System Center products, there are two editions of Server MLs: Standard and Enterprise. A Standard Server ML is used to manage basic workloads, while an Enterprise Server ML is used for basic workloads as well as for advanced workloads that are not covered by the Standard Server ML.

The following table outlines System Center Server Standalone licensing options:

License	Standard Server ML	Enterprise Server ML
System Center Configuration Manager 2007 R3	<p>Management by instances of the server software using desired configuration management (DCM) of only Basic Operating System Workloads running in the licensed OSE, as well as management of any applications running in that OSE that do not require use of DCM.</p> <p>Basic Operating System Workloads means:</p> <ul style="list-style-type: none"> These basic operating system utilities: System Resource Manager, Password Change Notification, Baseline Security Analyzer, Reliability and Availability Services These file and print service workloads: Print Server, Distributed File System (DFS), File Replication Service (FRS), Network File System (NFS), File Transfer Protocol (FTP), and Windows SharePoint Services These networking service workloads: Distributed Naming Service (DNS), Dynamic Host Configuration Protocol (DHCP), and Windows Internet Naming Service (WINS) These security workloads: Firewall, Proxy, Intrusion detection and prevention, Anti- 	<p>Management by instances of the server software using DCM of:</p> <ul style="list-style-type: none"> IT Compliance and Governance configurations Basic Operating System Workloads All other operating system utilities, service Workloads, as well as any applications running in the licensed OSE

License	Standard Server ML	Enterprise Server ML
	virus management, Application security gateway, Content filtering (which includes URL filtering and Spam), Network forensics, Security information management, and Vulnerability assessment in order to safeguard the network and host	
System Center Operations Manager 2007 R2	<p>Management by instances of the server software of only Basic Operating System Workloads running in the licensed OSE. Basic Operating System Workloads means:</p> <ul style="list-style-type: none"> • These basic operating system utilities: System Resource Manager, Password Change Notification, Baseline Security Analyzer, Reliability and Availability Services • These file and print service workloads: Print Server, Distributed File System (DFS), File Replication Service (FRS), Network File System (NFS), File Transfer Protocol (FTP), and Windows SharePoint Services • These networking service workloads: Distributed Naming Service (DNS), Dynamic Host Configuration Protocol (DHCP), and Windows Internet Naming Service (WINS) • These security workloads: Firewall, Proxy, Intrusion detection and prevention, Anti-virus management, Application security gateway, Content filtering (which includes URL filtering and Spam), Network forensics, Security information management, and Vulnerability assessment in order to safeguard the network and host 	<p>Management by instances of the server software of:</p> <ul style="list-style-type: none"> • Basic Operating System Workloads • All other operating system utilities • All other service workloads • Any applications running in the licensed OSE
System Center Data Protection Manager 2010	<p>Basic file backup and recovery management by instances of the server software of:</p> <ul style="list-style-type: none"> • Operating system components • Utilities • Service workloads running in the licensed OSE • These security workloads: Firewall, Proxy, Intrusion detection and prevention, Anti-virus management, Application security gateway, Content filtering (which includes URL filtering and Spam), Network forensics, Security information management, and Vulnerability assessment in order to safeguard the network and host 	<p>Backup and recovery, including basic file backup and recovery, by instances of the server software of</p> <ul style="list-style-type: none"> • The server system state • All operating system components • All utilities • All server workloads • Any applications running in the licensed OSE
System Center Service Manager 2010 SP1	N/A	The customer uses the server to manage any workload.
System Center Virtual Machine Manager 2008 R2	N/A	The customer uses the server to manage any workload.

System Center Server Management Licensing Options and Overview



1. Management Server Licenses

- Available with and without SQL Server Technologies
- Data Protection Manager and Virtual Machine Manager is included with SMSE/SMSD and MLs

2. Standalone Licenses

- All sold on a per OSE basis (except Virtual Machine Manager which is sold per device)
- Available with and without SA

3. Server Suites

- Discounted compared to standalone product licensing
- Only available with SA
- SMSE is licensed per device for up to 4 OSEs
- SMSD is licensed per processor for unlimited OSEs (2-proc minimum)

4. Software Grant Use Rights

- Rights to Opalis granted by the Opalis subsidiary to SMSE and SMSD customers
- Rights to AVIcode granted by the AVIcode subsidiary to SMSE and SMSD customers

*This includes the runtime-restricted version of SQL Server 2008 Standard Edition, which can only be used to support the management application that it is sold with System Center Configuration Manager, System Center Operations Manager, and System Center Service Manager.

**Opalis software will be granted to the holder of any new or existing SMSE or SMSD license with active Software Assurance coverage on or between December 10, 2009 and April 30, 2011. SMSE and SMSD licenses acquired through the Core Infrastructure Server Enterprise and Core Infrastructure Server Datacenter under the Enrollment for Core

Infrastructure on or between the same dates also qualify for the Opalis software grant. Opalis, licensed from the Microsoft Opalis subsidiary as a grant to SMSE and SMSD customers, is not provided outside of the SMSE or SMSD licenses.

***This includes the runtime-restricted version of SQL Server 2008 Standard Edition, which can only be used to support the System Center Data Protection Manager management application.

****AVIcode 5.7 software will be granted to the holder of any new or existing SMSE or SMSD license with active Software Assurance coverage on or between October 5, 2010 and October 30, 2012. SMSE and SMSD licenses acquired through the Core Infrastructure Server Enterprise and Core Infrastructure Server Datacenter under the Enrollment for Core Infrastructure on or between the same dates also qualify for the AVIcode software grant. AVIcode, licensed from the Microsoft AVIcode subsidiary as a grant to SMSE and SMSD customers, is not provided outside of the SMSE or SMSD licenses.

System Center Client Management for Enterprise

System Center Client Suite Licensing

To make it easier for enterprise customers to license clients, Microsoft offers client licensing suites that are discounted compared to standalone product licensing. This provides an easy and economical option for customers who want to integrate client life cycle management to help reduce the cost of deploying, managing, securing, and troubleshooting client systems.

There are three client suites available: System Center Client Management Suite, Core Client Access License (CAL), and Enterprise Client Access License (ECAL).

System Center Client Management Suite

The System Center Client Management Suite helps customers address the challenges of managing a user environment through integrated client management solutions. The suite helps lower costs and improve end-user service, and supports IT compliance.

Composed of Data Protection Manager, Operations Manager, and Service Manager, the suite provides an easy way for customers to purchase Client MLs. Customers who want to automate IT service management in accordance with process frameworks and best practices should consider the Client Management Suite.

Licensing is available on a per OSE or per user basis. The suite is available only with SA.

License	Licensing Overview
System Center Client Management Suite Includes Client MLs for Data Protection Manager, Operations Manager, and Service Manager	<ul style="list-style-type: none"> Licensed on a per OSE or per user basis Licensing is discounted compared to standalone product licensing

Core Client Access License Suite

The Core CAL Suite provides a simple way to establish an investment in key Microsoft technologies through a single license agreement. The Core CAL Suite includes Configuration Manager, which customers can use to help manage clients. Licensing is available on a per device or per user basis. If a customer purchases one license for a user, they can associate any number of OSEs with the licensed user. The suite is available only with SA.

Enterprise Client Access License Suite

The ECAL Suite is a single licensing vehicle for a broad software portfolio and is a better value than acquiring separate components. The suite is significantly discounted, and it includes all products in the Client Management Suite and all Core CAL Suite components. Licenses are available on a per device or per user basis. If a customer purchases one license for a user, they can associate any number of OSEs with the licensed user. The suite is available only with SA.

Comparison of Client MLs

License	Client Management Suite	Core CAL Suite	Enterprise CAL Suite
System Center Configuration Manager 2007 R3 Client ML	○	●	●
System Data Protection Manager 2010 Client ML	●	○	●

License	Client Management Suite	Core CAL Suite	Enterprise CAL Suite
System Center Operations Manager 2007 R2 Client ML	●	○	●
System Center Service Manager 2010 SP1 Client ML	●	○	●
Other server CALs and technologies	○	●	●
Available with SA	●	●	●
Licensing option	per OSE or per user	per device or per user	per device or per user

● Available ○ Not Available

System Center Client Standalone Licensing

For all non-server OSEs on any device that you wish to manage, you will also need a client ML. There are two types of client MLs: OSE MLs and User MLs.

- OSE MLs: Like Server MLs where the required number of MLs equals the number of OSEs, you will need an OSE client ML for each non-server OSE you wish to manage on a device. Your OSE client MLs permit your instances of the server software to manage an equivalent number of non-server OSEs used by any users of a device.
- User MLs: Alternatively, you may choose to use user client MLs. These MLs permit the management of any non-server OSEs used by each user to whom a user client ML is assigned. If you have more than one user using an OSE, and you are not licensing by OSE, you must assign user client MLs to each of the users.

License	Licensing Overview
System Center Configuration Manager 2007 R3	<ul style="list-style-type: none"> • Per OSE: One OSE for each license • Per User: Any number of OSEs associated with the licensed user
System Center Data Protection Manager 2010	
System Center Operations Manager 2007 R2	
System Center Service Manager 2010 SP1	
System Center Virtual Machine Manager 2008 R2	

System Center Server and Client Management for Midmarket

System Center Essentials are designed specifically for midsize organizations. These products are available as suites or standalone licenses.

System Center Server Suite Licensing

System Center Essentials Plus 2010 Suites

System Center Essentials Plus 2010 Suites provide a unified virtualization, IT management, and data protection solution for midsize businesses. The suites help customers reduce costs, gain better control, and simplify the complexity of the virtual and physical IT environment.

When purchasing an Essentials suite, customers must still purchase the System Center Essentials 2010 Management Server License, just as it is required for the standalone System Center Essentials 2010 products. But only one Client ML or one Server ML is required for each physical Windows client or Windows Server device that needs to be managed and protected. The rights to use Data Protection Manager come with the purchase of the System Center Essentials Plus 2010 Client ML or Server ML.

System Center Essentials requires Microsoft SQL Server data management software to support its operational activities. Essentials 2010 ships with SQL Server 2008 Express, which is recommended for managing up to 15 server OSEs and 150 client OSEs. For larger deployments, customers can purchase SQL Server 2008 Standard separately or in conjunction with Essentials. The latter is sold as "System

Center Essentials 2010 with SQL Server Technology” and includes SQL Server 2008 Standard, which may be used only to support Essentials 2010.

License	Licensing Overview
System Center Essentials Plus 2010 Server Management License Suite Includes the Server ML for System Center Essentials and the Server ML to Data Protection Manager for System Center Essentials	Manages up to the technical limit of 50 server OSEs. (One license required for each managed device.)
System Center Essentials Plus 2010 Client Management License Suite Includes the Client ML for System Center Essentials and the Client ML to Data Protection Manager for System Center Essentials	Manages up to the technical limit of 500 client OSEs. (One license is required for each managed device.)

System Center Server Standalone Licensing

System Center Essentials are also available as standalone server management and client management licenses. A Server ML is required for each physical server device and a Client ML is required for each client device on which the customer wants to manage operating system environments.

License	Licensing Overview
System Center Essentials 2010	Manages up to the technical limit of 50 server OSEs and 500 client OSEs. (One license required for each managed device)







Enrollment for Core Infrastructure Licensing


Microsoft Enrollment for Core Infrastructure (ECI) is a Microsoft Enterprise Agreement enrollment program designed to help customers more easily acquire the foundation for a protected, well-managed IT infrastructure. ECI is designed to help simplify licensing, reduce costs, and manage core infrastructure more efficiently. This Volume Licensing program enables enterprise customers to purchase core infrastructure products under one enrollment for a three-year term at a reduced price.

The Microsoft Core Infrastructure Server Suites—available only through ECI—bring together Microsoft Forefront Endpoint Protection client security, System Center server management solutions, and the Windows Server operating system. ECI offers a cost-efficient way to license these core infrastructure products and gives customers the flexibility to choose technology with the right scale and management capability for workloads and environments.

By purchasing the Core Infrastructure Server Suites, customers can save 20 percent compared to purchasing product licenses individually. Customers can choose any combination of the three suites and upgrade licenses to support their changing IT environment.

Microsoft Core Infrastructure Server Suites

DATACENTER	ENTERPRISE	STANDARD
 Windows Server 2008 R2 Datacenter	 Windows Server 2008 R2 Enterprise	 Windows Server 2008 R2 Standard
 Microsoft System Center Server Management Suite Datacenter	 Microsoft System Center Server Management Suite Enterprise	 Microsoft System Center Server Management Licenses Standard

DATACENTER	ENTERPRISE	STANDARD
		

Core Infrastructure Server Suites

There are three Core Infrastructure Server Suites—Standard, Enterprise, and Datacenter—and they are available only through the ECI program. Each suite provides product rights to the edition that best meets the intended use of the product. These usage scenarios include:

- Basic workloads (Standard suite)
- More complex workloads, such as Active Directory, and the need for some virtualization (Enterprise suite)
- More complex workloads, greater scale, and the need for extensive virtualization (Datacenter suite)

Suite Details

ECI Server Suite	Details	Products
Core Infrastructure Server Suite Standard	<ul style="list-style-type: none"> • Makes economic sense for one-processor machines running basic workloads • Provides Standard Server MLs and no System Center Virtual Machine Manager • Supports one virtualized instance per processor 	<ul style="list-style-type: none"> • Windows Server 2008 R2 Standard • Microsoft System Center Server MLs Standard • Microsoft Forefront Endpoint Protection
Core Infrastructure Server Suite Enterprise	<ul style="list-style-type: none"> • Makes economic sense on two-processor machines • Has a minimum purchase requirement of two processors • Supports up to four virtualized instances on a two-processor server 	<ul style="list-style-type: none"> • Windows Server 2008 R2 Enterprise • Microsoft System Center Server Management Suite Enterprise • Microsoft Forefront Endpoint Protection
Core Infrastructure Server Suite Datacenter	<ul style="list-style-type: none"> • Offers the greatest value and can run the most automated, virtual instances with the right to run unlimited virtual machines • Has a minimum purchase requirement of two processors per server but is valid for any machine with two or more processors 	<ul style="list-style-type: none"> • Windows Server 2008 R2 Datacenter • Microsoft System Center Server Management Suite Datacenter • Microsoft Forefront Endpoint Protection

Program Requirements

The Enrollment for Core Infrastructure program includes the following requirements:

- **Minimum initial purchase.** All Core Infrastructure Server Suites are sold per processor. Initial purchase must be for 50 processor licenses. Customers can purchase any combination of the suites to meet the minimum purchase requirement.

- **Annual true up.** Orders are consolidated annually to account for additional deployments during the year.
- **Software Assurance.** SA helps customers maximize their return on investment by providing cost-effective rights to software, training, and support services. Software Assurance for a three-year term is required on all Core Infrastructure Server Suite licenses.
- **Windows CAL and External Connectors.** To access the Core Infrastructure Server Suites, customers need to acquire Windows Server CALs for employees. Just like Windows Server standalone purchases, customers who provide external users with access to Windows Server must acquire Windows Server CALs for each user or buy EC licenses for each server licensed to run one or more instances of Windows Server. These can be acquired through the EA, Select Plus, or Select License Agreements as a standalone product or through the Core CAL or ECAL Suites.
- **System Center Licensing Rights.** All Core Infrastructure Server Suites include licensing rights to run the System Center consoles and to manage the parent operating system on a virtualized server.

Core Infrastructure Server Suite Comparison

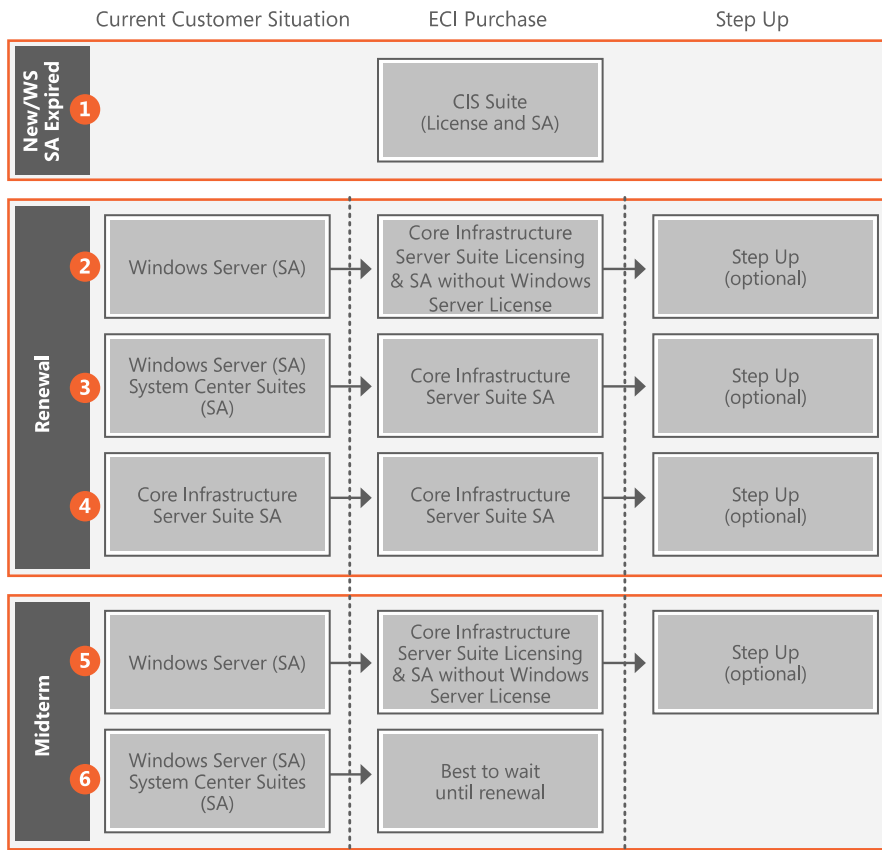
Core Infrastructure Server Suite Editions	Windows Server Edition	Forefront Client Security & Console	System Center Server Management Licenses (MLs) and Consoles						
			Operations Manager	Configuration Manager	Data Protection Manager	Service Manager	Opalis (grant)	AVIcode (grant)	Virtual Machine Manager
Datacenter 2 + processors Unlimited virtualized instances	Datacenter		System Center Server Management Suite Datacenter						
		●	●	●	●	●	●	●	●
Enterprise 2 processors 4 virtualized instances	Enterprise		System Center Server Management Suite Enterprise						
		●	●	●	●	●	●	●	●
Standard 1 processor 1 virtualized instance	Standard		System Center Server Management Suite Standard						
		●	●	●	○	○	○	○	○

● - Available ○ - Not Available

ECI Migration Paths

Customers can migrate to one or more Core Infrastructure Server Suites from their current infrastructure configuration. When using migration SKUs midterm, customers can receive a credit for the Windows Server Software Assurance as they will continue to pay on its existing enrollment.

Product Migration Paths



The Enrollment for Core Infrastructure program offers customers several purchasing options that work with existing licensing investments.

1. Intended for a new license purchase or a license without Software Assurance or expired Software Assurance.
2. Intended for a customer who already owns a Windows Server license with current Software Assurance. (This SKU does not include a Windows Server license.)
3. Intended for a customer who already owns a Windows Server license with current Software Assurance and System Center Server Management Suite Enterprise or System Center Server Management Suite Datacenter license with current Software Assurance.
4. Intended for a customer who already owns the Core Infrastructure Server Suites licenses and is simply renewing.
5. Intended for a customer who is migrating a Windows Server license with Software Assurance midterm and qualifies for credit for the duplicative Software Assurance on the new Core Infrastructure Server Suite Software Assurance.
6. Customers who have made significant investments in System Center licenses and Software Assurance may find it best to wait until the end of their Software Assurance term rather than migrate midterm.

Step Ups to higher suites—from Standard to Enterprise or Datacenter, or from Enterprise to Datacenter—are an option as the customer's IT environment changes.

Pricing Tables and SKUs

The following tables represent sample estimated retail pricing for fully packaged product pricing through retail and Volume Licensing channels. Not all pricing is listed. Actual prices and payment terms may vary. Final prices and payment terms of licenses acquired through resellers are determined by agreement between the customer and its reseller.

Windows Server

Fully Packaged Product (FPP) Retail Pricing – Windows Server 2008 R2

Product	ERP (USD)	SKU	Channel Availability
Windows Server 2008 R2 Foundation	N/A	No FPP	OEM only
Windows Server 2008 R2 Standard	\$1,029 (with 5 CALs)	P73-04754	All
Windows Server 2008 R2 Standard	\$1,209 (with 10 CALs)	P73-04755	All
Windows Server 2008 R2 Enterprise	\$3,919 (with 25 CALs)	P72-03827	All
Windows Server 2008 R2 Datacenter	\$2,999 (with NO CALs)	No FPP	No FPP
Windows Server 2008 R2 for Itanium-Based Systems	\$2,999	No FPP	No FPP
Windows Web Server 2008 R2	\$469	LWA-00984	All
Windows Server 2008 R2 5 CAL Pack	\$199	User: R18-02503 Device: R18-02453	All
Windows Server 2008 R2 20 CAL Pack	\$799	User: R18-02502 Device: R18-02454	All
Rights Management Services 2008 CAL	\$37	To come	All
Remote Desktop Services 2008 1 CAL Pack	\$149	User: 6VC-00025 Device: 6VC-00101	All
Remote Desktop Services 2008 5 CAL Pack	\$749	User: 6VC-00024 Device: 6VC-00083	All
Remote Desktop Services 2008 20 CAL Pack	\$2,979	User: 6VC-00023 Device: 6VC-00065	All

Volume Licensing Price Levels – Windows Server 2008 R2 Standard

Product	ERP
Open NL (L)	\$726
Open C	\$711

Product	ERP
OLV (Value)	\$1,270 (3 years with SA)
AE-L Open NL	\$115
AE-L Open B	\$109
Select A	\$721
Select B	\$672
Select C	\$616
Select D	\$570
Select AE-A	\$98
Enterprise A	\$1,172 (Listed Language 3 years with SA)
Enterprise B	\$1,091 (Listed Language 3 years with SA)
Enterprise C	\$1,000 (Listed Language 3 years with SA)
Enterprise D	\$926 (Listed Language 3 years with SA)

Volume Licensing Price Levels – Windows Server 2008 R2 Enterprise

Product	ERP (USD)
Open NL (L)	\$2,358
Open C	\$2,311
OLV (Value)	\$4,126 (3 years with SA)
AE-L Open NL	\$372
AE-L Open B	\$353
Select A	\$2,343
Select B	\$2,181
Select C	\$1,999
Select D	\$1,851
Select AE-A	\$318
Enterprise A	\$3,807 (Listed Language 3 years with SA)
Enterprise B	\$3,545 (Listed Language 3 years with SA)
Enterprise C	\$3,249 (Listed Language 3 years with SA)
Enterprise D	\$3,007 (Listed Language 3 years with SA)

Volume Licensing Price Levels – Windows Server 2008 R2 Datacenter

Product	ERP (USD)
Open NL (L)	\$2,405
Open C	\$2,357
OLV (Value)	\$4,209 (3 years with SA)
AE-L Open NL	\$379
AE-L Open B	\$360
Select A	\$2,390
Select B	\$2,225
Select C	\$2,040
Select D	\$1,888
Select AE-A	\$325
Enterprise A	\$3,884 (Listed Language 3 years with SA)
Enterprise B	\$3,615 (Listed Language 3 years with SA)
Enterprise C	\$3,314 (Listed Language 3 years with SA)
Enterprise D	\$3,068 (Listed Language 3 years with SA)

Volume Licensing Price Levels – Windows Server 2008 R2 for Itanium-Based Systems

Product	ERP (USD)
Open NL (L)	\$2,405
Open C	\$2,357
OLV (Value)	\$4,209 (3 years with SA)
AE-L Open NL	\$379
AE-L Open B	\$360
Select A	\$2,390
Select B	\$2,225
Select C	\$2,040
Select D	\$1,888

Product	ERP (USD)
Select AE-A	\$325
Enterprise A	\$3,884 (Listed Language 3 years with SA)
Enterprise B	\$3,615 (Listed Language 3 years with SA)
Enterprise C	\$3,315 (Listed Language 3 years with SA)
Enterprise D	\$3,068 (Listed Language 3 years with SA)

Volume Licensing Price Levels – Windows Web Server 2008 R2

Product	ERP (USD)
Open NL (L)	\$403
Open C	\$395
OLV (Value)	\$705 (3 years with SA)
AE-L Open NL	\$64
AE-L Open B	\$61
Select A	\$401
Select B	\$373
Select C	\$342
Select D	\$317
Select AE-A	\$55
Enterprise A	\$651 (Listed Language 3 years with SA)
Enterprise B	\$606 (Listed Language 3 years with SA)
Enterprise C	\$555 (Listed Language 3 years with SA)
Enterprise D	\$514 (Listed Language 3 years with SA)

Volume Licensing Price Levels – Windows Server 2008 CAL (User CAL SKUs)

Product	ERP (USD)
Open NL (L)	\$30
Open C	\$29

Product	ERP (USD)
OLV (Value)	\$52 (3 years with SA)
AE-L Open NL	\$8
AE-L Open B	\$8
Select A	\$30
Select B	\$27
Select C	\$25
Select D	\$23
Select AE-A	\$7
Enterprise A	\$14 (Listed Language 3 years with SA)
Enterprise B	\$13 (Listed Language 3 years with SA)
Enterprise C	\$12 (Listed Language 3 years with SA)
Enterprise D	\$11 (Listed Language 3 years with SA)

System Center

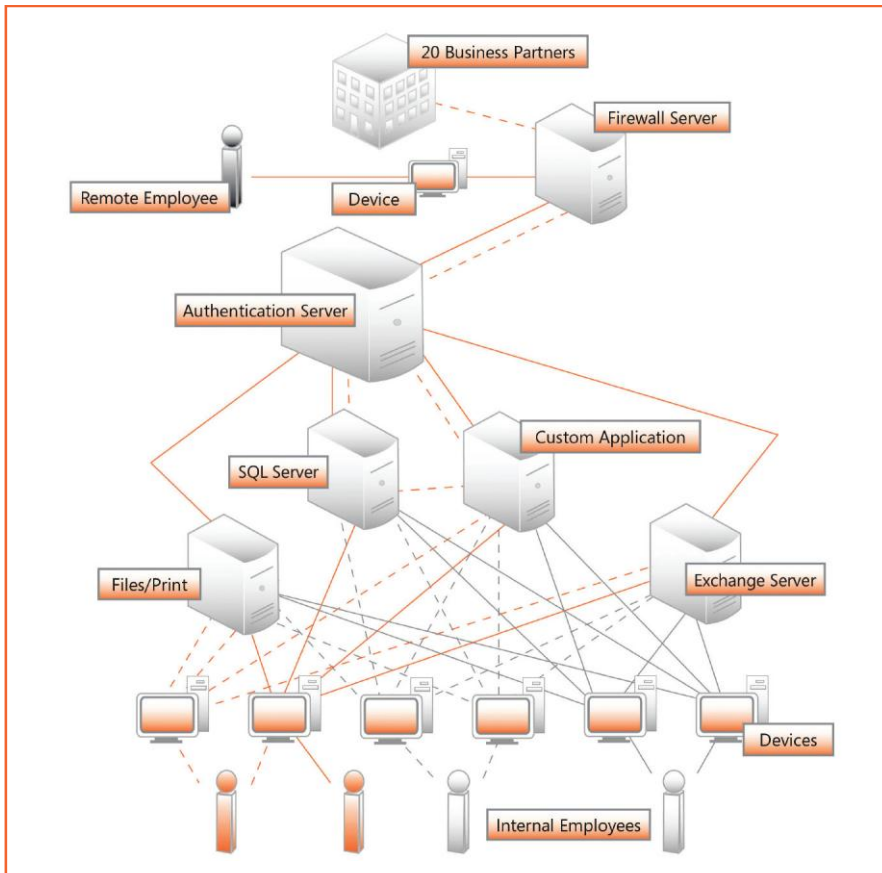
Product	Link
System Center Configuration Manager 2007 R3	www.microsoft.com/systemcenter/en/us/configuration-manager/cm-pricing-licensing.aspx
System Center Operations Manager 2007 R2	www.microsoft.com/systemcenter/en/us/operations-manager/om-pricing-licensing.aspx
System Center Data Protection Manager 2010	www.microsoft.com/systemcenter/en/us/data-protection-manager/dpm-pricing-licensing.aspx
System Center Virtual Machine Manager R2	www.microsoft.com/systemcenter/en/us/virtual-machine-manager/vmm-pricing-licensing.aspx
System Center Service Manager 2010 SP1	www.microsoft.com/systemcenter/en/us/service-manager/sm-pricing-licensing.aspx
System Center Server Management Suite Enterprise	www.microsoft.com/systemcenter/en/us/management-suites.aspx
System Center Management Suite Datacenter	www.microsoft.com/systemcenter/en/us/management-suites.aspx
System Center Client Management Suite	www.microsoft.com/systemcenter/en/us/client-management-suites.aspx

Best Practices and Resources

Windows Server Licensing Scenarios

The following demonstrate licensing scenarios for Windows Server.

Windows Server in Three-Tier Architecture



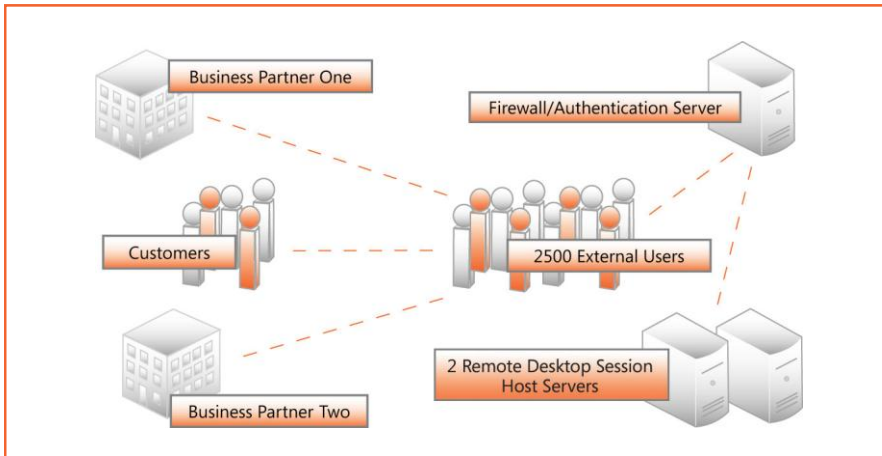
Example 1

XYZ, Inc. has a corporate network with a firewall server, an authentication server, a file and print server, and servers running SQL Server, Exchange Server, and a custom application. XYZ, Inc. also has five internal and external employees, and 20 business partners that are allowed limited access to some of the company's corporate servers (specifically those running SQL Server and the custom application).

Because there are a total of six servers running Windows Server software, XYZ, Inc. requires six Windows Server licenses. To grant employees access to the corporate servers, the company needs five Windows Server user CALs or seven Windows Server device CALs (for employees, access can be either internal or external). XYZ, Inc. also needs 20 Windows Server user CALs or four EC licenses for its partners (one for each firewall server and authentication server, and one for each of the servers they get access to).

In this case, it is more cost effective to license employees on a user CAL basis because there are fewer users than devices. And since the external users are known (and limited in number), it is more cost effective to acquire individual Windows Server CALs for them as opposed to acquiring EC licenses for each server accessed by the external users.

Remote Desktop Services External Connector



Example 2

ABC Health Corporation wants to extend its benefits application to customers, business partners, and insurance companies. There are 2,500 users and devices, but only 500 users at any given time. Employees, other than administrators, do not access this set of servers.

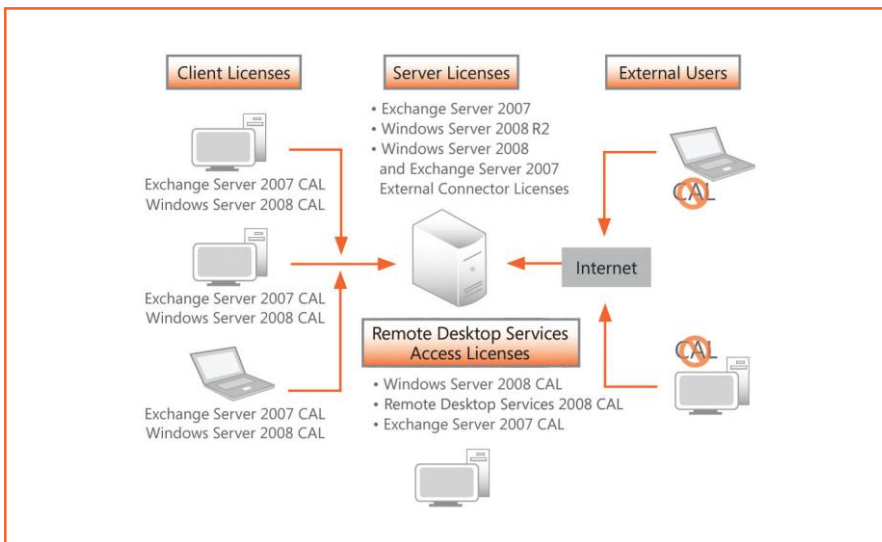
Because there are a total of three servers running Windows Server software (one firewall and authentication server, two Remote Desktop Session Host servers), ABC Health Corporation needs three Windows Server licenses.

For external users, the company needs 2,500 Windows Server user CALs and 2,500 RDS user CALs, or three Windows Server EC licenses and two RDS EC licenses.

In this case, the number of external users is quite large, so there is a significant cost difference—thus, it is more cost effective to acquire EC licenses. Compare $2,500 \times \$29$ vs. $(3 \times \$2,000 + 2 \times \$8,000)$ —that is, \$75,000 (and indirect costs of managing 2,500 external users) vs. \$22,000.

Note: There is no concurrent licensing for remote desktop servers, so “500 users at any given time” does not impact the CALs required unless the 2,500 users use the same 500 devices. In this case, ABC Health Corporation can purchase 500 RDS device CALs (this is a highly unlikely scenario).

Server Plus CAL Licensing Model



Example 3

Based on the diagram above:

- Internal client users and devices require CALs for Windows Server 2008 and Exchange Server 2007.
- Users and devices that use the Terminal Services functionality of Windows Server 2008 R2 require CALs for Windows Server

2008, Windows Server 2008 RDS, and Exchange Server 2007 to access Exchange Server.

- External users do not require CALs as the server is licensed with both Windows Server 2008 and Exchange Server 2007 EC licenses.

Windows Server Upgrade and Downgrade Options

Previous versions of Windows Server can be upgraded to Windows Server 2008 R2, as shown below. Volume Licensing customers who have SA on Windows Server Standard, Enterprise, or Datacenter can choose Windows Server 2008 with or without Hyper-V technology. Once they decide, they will not be able to switch. Upon renewal of their SA, they will acquire the appropriate SA renewal SKU.

Windows Server Upgrade Options

Customer has:	Customer acquires:
Windows 2000 (no SA)	New Windows Server 2008 R2 Standard L or L & SA
Windows 2000 (with SA)	No additional purchase required
Windows 2000 Advanced (no SA)	New Windows Server 2008 R2 Enterprise L or L & SA
Windows 2000 Advanced (with SA)	No additional purchase required
Windows Server 2003 Standard Edition (no SA)	New Windows Server 2008 R2 Standard L or L & SA
Windows Server 2003 Standard Edition (with SA)	No additional purchase required
Windows Server 2003 Enterprise Edition (no SA)	New Windows Server 2008 R2 Enterprise L or L & SA
Windows Server 2003 Enterprise Edition (with SA)	No additional purchase required
Windows Server 2003 Enterprise Edition (Itanium platform) (no SA)	New Windows Server 2008 R2 for Itanium-Based Systems or new Windows Server 2008 R2 Enterprise L or L & SA
Windows Server 2003 Enterprise Edition (Itanium platform) (with SA)	No additional purchase required
Windows Server 2003 Datacenter Edition (no SA)	New Windows Server 2008 R2 Datacenter L or L & SA
Windows Server 2003 Datacenter Edition (with SA)	No additional purchase required
Windows Server 2003 Datacenter Edition (Itanium platform) (no SA)	New Windows Server 2008 R2 for Itanium-Based Systems or new Windows Server 2008 R2 Datacenter L or L & SA
Windows Server 2003 Datacenter Edition (Itanium platform) (with SA)	No additional purchase required
Windows Server 2003 Web Edition (no SA)	New Windows Web Server 2008 R2 L or L & SA
Windows Server 2003 Web Edition (with SA)	No additional purchase required
Windows Server 2003 CAL, 2003 TS CAL, and 2003 RMS CAL (no SA)	New Windows Server 2008 CAL, Windows Server 2008 RDS CAL, and Windows Server 2008 RMS CAL, respectively or L & SA

Customer has:	Customer acquires:
Windows Server 2003 CAL, 2003 TS CAL, and 2003 RMS CAL (with SA)	No additional purchase required
Windows Server 2003 R2 Standard Edition (no SA)	New Windows Server 2008 R2 Standard L or L & SA
Windows Server 2003 R2 Standard Edition (with SA)	No additional purchase required
Windows Server 2003 R2 Enterprise Edition (no SA)	New Windows Server 2008 R2 Enterprise L or L & SA
Windows Server 2003 R2 Enterprise Edition (with SA)	No additional purchase required
Windows Server 2003 R2 Datacenter Edition (no SA)	New Windows Server 2008 R2 Datacenter L or L & SA
Windows Server 2003 R2 Datacenter Edition (with SA)	No additional purchase required
Windows Server 2008 Standard (no SA)	New Windows Server 2008 R2 Standard L or L & SA
Windows Server 2008 Standard (with SA)	No additional purchase required
Windows Server 2008 Standard without Hyper-V (no SA)	New Windows Server 2008 R2 Standard L or L & SA
Windows Server 2008 Standard without Hyper-V (with SA)	No additional purchase required
Windows Server 2008 Enterprise (no SA)	New Windows Server 2008 R2 Enterprise L or L & SA
Windows Server 2008 Enterprise (with SA)	No additional purchase required
Windows Server 2008 Enterprise without Hyper-V (no SA)	New Windows Server 2008 R2 Enterprise L or L & SA
Windows Server 2008 Enterprise without Hyper-V (with SA)	No additional purchase required
Windows Server 2008 Datacenter (no SA)	New Windows Server 2008 R2 Datacenter L or L & SA
Windows Server 2008 Datacenter (with SA)	No additional purchase required
Windows Server 2008 Datacenter without Hyper-V (no SA)	New Windows Server 2008 R2 Datacenter L or L & SA
Windows Server 2008 Datacenter without Hyper-V (with SA)	No additional purchase required
Windows Server 2008 for Itanium-Based Systems (no SA)	Windows Server 2008 R2 for Itanium-Based Systems
Windows Server 2008 for Itanium-Based Systems (with SA)	No additional purchase required

Windows Server Downgrade Rights

Windows Server 2008 R2	Windows Server 2008	Windows Server 2003	Windows 2000 Server
Windows Server 2008 R2 Standard	Windows Server 2008 Standard Windows Server 2008 Standard without Hyper-V	Windows Server 2003 Standard Edition	Windows 2000 Server
Windows Server 2008 R2 Enterprise	Windows Server 2008 Enterprise Windows Server 2008 Enterprise without Hyper-V	Windows Server 2003 Enterprise Edition	Windows 2000 Advanced Server
Windows Server 2008 R2 Datacenter*	Windows Server 2008 Datacenter* Windows Server 2008 Datacenter without Hyper-V*	Windows Server 2003 Datacenter Edition*	Windows 2000 Datacenter Server
Windows Server 2008 R2 for Itanium-Based Systems*	Windows Server 2008 for Itanium-Based Systems*	Windows Server 2003 Datacenter Edition (IA)** or Windows Server 2003 Enterprise Edition (IA)*	N/A - no equivalent
Windows Web Server 2008 R2	Windows Web Server 2008	Windows Server 2003 Web Edition*	N/A - no equivalent
Windows Server 2008 R2 Foundation**	Windows Server 2008 Foundation**	N/A - no equivalent	N/A - no equivalent
N/A - no equivalent	Windows Server 2008 CAL	Windows Server 2003 CAL	Windows 2000 CAL
N/A - no equivalent	Windows Server 2008 External Connector	Windows Server 2003 Web Edition	Windows 2000 Internet Connector
Windows Server 2008 R2 Remote Desktop Services CAL	Windows Server 2008 Terminal Services CAL	Windows Server 2003 Terminal Services CAL	Windows 2000 Terminal Services CAL
Windows Server 2008 R2 Remote Desktop Services External Connector	Windows Server 2008 Terminal Services CAL	Windows Server 2003 Terminal Services External Connector	Windows Terminal Services Internet Connector
N/A - no equivalent	Windows Server 2008 Terminal Services CAL	Windows Server 2003 Rights Management Services CAL	N/A - no equivalent
N/A - no equivalent	Windows Server 2008 Rights Management Services External Connector	Windows Server 2003 Terminal Services External Connector	N/A - no equivalent

*These editions are only available for OEM and VL customers.

**OEM only.

Tracking Windows Server Licenses

Although there are tools and products that can assist customers in assessing Windows Server and Windows Server CAL asset management, the most accurate process remains a scheduled and disciplined manual audit of the licenses that are being used. The Microsoft Assessment and Planning (MAP) Toolkit can assist in this effort. If a customer is proactive in managing server licenses, as well as managing the number of users and devices within the organization that are accessing Windows Server licenses, it will result in more effective use of the software. Ultimately, it will result in cost savings because the customer will always know the number of licenses that they have purchased, as well as the number of licenses that are in use. Customers can minimize “over licensing” by always being aware of any license entitlements that are not currently being used.

Microsoft expects customers to employ these methods within the parameters offered. Customers are responsible for complying with the Product Use Rights (PUR), even in cases not described here.

With that understanding, the following are high-level best practices and procedures for managing Windows Server licenses:

- For each infrastructure group within the organization, identify a complete and accurate organizational view of the enterprise. Specifically, for each infrastructure group identify:
 - A summary of hardware and software deployments.
 - The number of employees and external users accessing the Windows Server software.
 - Who has direct management responsibility for each unique inventory group throughout the organization.
 - Assign Volume Licensing and FPP retail licenses to servers and track their usage.
 - Create an inventory of instances of Windows Server that are deployed or are intended for future use.
 - Track available licenses and the assigned licenses in an access-controlled spreadsheet or report to ensure that data is current and will not unintentionally be changed by unauthorized users.
 - Track the number of available and running instances of the software that corresponds to each assigned license.
 - Track the number of employees and external users who access Windows Server software.
 - Review and update the lists on a monthly basis.
- For each infrastructure group and business unit in the scope of the enterprise, ensure that there is a centralized license inventory that is periodically reconciled with software vendor records and inventory reports.
- Ensure that local business units, infrastructure groups, business functions, legacy acquired companies, and corporate headquarters follow the same strategy, processes, and technology.
- Use tools that can provide near real-time (daily) deployment and network configuration details. A software asset discovery tool can collect and report on appropriate licensing metrics. (For example: user, device, hyper-threaded CPU, core, etc.)
- When hardware is retired, institute an automated, comprehensive process that ensures that, once flagged for disposal, installed software is recorded and licenses are tracked and controlled centrally.

Servers: What to Count

Except for Windows Server 2008 R2 Datacenter, customers must license the maximum number of running instances of Windows Server that run on each server. Because Windows Server Volume Licensing and FPP retail licenses cannot be reassigned more than once every 90 days, server licenses may not be pooled among servers.

1. By using an asset discovery tool such as the MAP Toolkit, or by counting manually, identify each running instance of Windows Server. Make note of the editions and what server each instance runs on.
2. For Windows Server Standard, Windows Server Enterprise, and Windows Web Server editions:
 - If a customer is not virtualizing Windows Server, they need a license for each running instance of the appropriate edition of Windows Server.
 - If a customer is virtualizing Windows Server Standard or Windows Web Server editions, they should count the number of virtual instances on each server. If the physical instance is not being used only to manage and service virtual instances, the customer needs a license for the physical instance as well.
 - If a customer is virtualizing Windows Server Enterprise, for each server, they should count the number of virtual instances, divide by four, and round up to the next whole number. If the physical instance is not being used only to manage and service virtual instances, add one to the number of virtual instances before dividing by four and rounding up.
3. For Windows Server Datacenter:

- Count the number of physical processors on each server running Windows Server Datacenter. Multicore processors are considered a single physical processor.

Using the MAP Toolkit to Track Server Licenses

Without the need to deploy software agents on individual machines, the MAP Toolkit identifies Windows Server operating systems that are installed on a network and provides detailed hardware and device analysis of those servers, including server operating system version information. The MAP Toolkit is a self-contained tool that customers use independently; no information or data is reported back to Microsoft.

The MAP Toolkit, which can be downloaded from the TechNet website (<http://technet.microsoft.com/en-us/library/bb977556.aspx>), is a Windows client application that runs on Windows XP Service Pack 2, Windows Vista, and Windows 7, and on Windows Server 2003 Service Pack 2, Windows Server 2008, and Windows Server 2008 R2. To get started, follow these steps:

1. Download and install the MAP Toolkit. The usual installation steps apply; however, there are some significant prerequisites. These include Microsoft Office Word and Office Excel, and the Microsoft Office system Primary Interop Assemblies, which are available on the Microsoft Office install disk. All other prerequisites can be downloaded, including SQL Server Express, which the installer will download and install.
2. Click the **Start** button and then point to **All Programs**. Click **Microsoft Assessment and Planning Toolkit** to run the program.
3. Create a database. For example, enter "WindSrv2008."
4. Perform an inventory using the **Inventory and Assessment Wizard**:
 - Select a method to identify computers.
 - If using Active Directory or Windows Networking protocols, specify the workgroup or domain name.
 - Specify a working account name for the Windows Management Instrumentation (WMI) connections during inventory. If in a workgroup that the customer owns, it might have a global administrator account. If in a corporate domain, this might be more difficult and the customer may need to get a special account from the domain administrator.
 - Click **Finish**. The MAP Toolkit will inventory the customer's network and provide inventory and upgrade information.
5. After the inventory is complete, generate reports for either the "Windows Server 2008 Readiness" or "Windows Server 2008 R2 Readiness" scenario.

The Hardware Assessment workbook (WS2008HardwareAssessment.xls) contains a worksheet titled "Server Inventory" that lists every instance of Windows Server located during the inventory, along with key information about the current operating system, operating system edition, and operating system version and service pack installed on the computer.

The Role Assessment workbook (WS2008RoleAssessment.xls) contains information on each operating system role enabled on a particular server. It can be used to identify, for example, which servers have Hyper-V enabled and which servers are running Terminal Services.

For more information on the MAP Toolkit, go to www.microsoft.com/map.

CAL Tracking

Counting Device CALs

If a customer does not intend to license access on a per user basis, they need Windows Server CALs for every device that accesses the server software. The customer can manually count devices or employ management server tools like those provided by System Center Configuration Manager, which yield a count of devices on the network.

If a customer is using device CALs, they must ensure that a CAL is assigned to every device that accesses the servers—including mobile devices and remote devices, such as those that belong to employees who might access these servers from home. Therefore, the customer may choose to restrict access to its servers from outside the premises to ensure that only devices with CALs may access the server.

Device CALs: What to Count

1. Manually or with the aid of a management server, count every device that directly or indirectly accesses Windows Server.
2. If the count includes external access:
 - a) If a Windows Server EC is assigned to the server (Volume Licensing only), subtract all devices used by non-employees and off-site contractors and agents.
 - b) Subtract unauthenticated and anonymous external devices, as these do not require a CAL.

Counting User CALs

With user CALs, customers can access the server from any device and generally correlate to user accounts on the server, which are more readily tracked. For this reason, Windows Server access licenses are predominantly user CAL-based.

When licensing user CALs, customers may choose to manually count people in the same sense they would count devices, either throughout the organization or on a departmental level. However, this count may be inaccurate if server access is not limited to the users counted, and this method assigns a CAL to users who may never access the server.

A second option for counting user CALs is to count user accounts that have permission to access Windows Server. This count should indicate the user CAL requirement, as long as anonymous access is disabled on instances of Windows Server. Likewise, permission to access the server does not require a CAL, only access to the server does; therefore, there is a possibility that a customer may overestimate their CAL requirement (while ensuring compliance) if they do not purge expired accounts or some accounts that never access the server.

A third option (only for assessing access to web servers) is to use Internet Information Services logs to measure actual access to the servers. Although this likely will provide the most precise measure of user CAL obligation, this method has the following challenges:

- The customer must analyze access logs far enough into the past so that all users accessing the server over time are logged. Because licenses may be reassigned once every 90 days, analyzing the total number of unique users over the past 90 days will yield the most useful count.
- Because every user may not access every server, a customer will need to analyze the logs of each server, and then de-duplicate users who have accessed more than one server.
- Anonymous access to the server will invalidate counting by this method.

Finally, by using User and Computer queries in Active Directory, customers can assess the number of logon users and devices that access the servers. This is a good, complementary step to a manual counting process. The process includes the following steps:

1. Create a **Group Policy** object in Active Directory.
2. Link it to the organizational unit in which the computer objects exist for which usage the customer wants to determine.
3. Edit the Group Policy object.
4. Expand **Computer Settings**, expand **Windows Settings**, expand **Security Settings**, expand **Local Policies**, and expand **Audit Policy**.
5. Enable **Audit Account Logon Events for Success** (and failure if necessary).
6. Once the policy becomes effective, the server will begin logging logon events in the Security log (Go to **Windows Logs** and then **Security**).
7. These events can be viewed locally or customers can present a consolidated view using event subscriptions or a tool named EventCombMT.exe located in Active Directory.

User CALs: What to Count

1. Manually or with the aid of a management server, count every user that directly or indirectly accesses Windows Server.
2. If the count includes external access:
 - a) If a Windows Server EC is assigned to the server (Volume Licensing only), subtract all users who are not employees or on-site contractors and agents.
 - b) Subtract unauthenticated external users, as these do not require a CAL.

Forefront 2010 Overview

Microsoft Forefront delivers end-to-end security and access to information through an integrated line of protection, access and identity management products.

Security should be a means to a business end. Microsoft is working to deliver business ready security to help companies achieve their business goals while managing risk and helping ensure that the right people always have access to the information they need to get their jobs done.

Forefront Security products deliver protection, access, and management solutions, built around user identity and integrated with a highly secure, interoperable platform. Our solutions help to deliver a more contextual and user-centric security solution aligned to the needs of our customers.

Microsoft is working to achieve the goal of business ready security based on 3 fundamental tenets:

Integrate and Extend Across the Enterprise	Help Protect Everywhere, Access Anywhere	Simplify the Experience, Manage Compliance
<ul style="list-style-type: none"> • Deeply integrates with the identity infrastructure and across the stack • Support for heterogeneous environments • On-premises and hosted solutions for seamless connectivity • Open standards and protocols based identity and security platform 	<ul style="list-style-type: none"> • Defense in depth across multiple layers to help protect across endpoints, servers, and network • Secure identity-based access products help connect the mobile workforce virtually anywhere • Identity-aware protection help organizations secure information and enable policy-based access 	<ul style="list-style-type: none"> • Enable centralized management of the environment and gain critical visibility into the state of the infrastructure • Help improve security and compliance through identity tracking and enforcement throughout the enterprise • Provide policy management features and reporting to enable auditing and compliance

Forefront 2010 Offerings

Below is an overview of the Forefront 2010 Standalone offerings. The table indicates product names, product description, and channels.

Forefront 2010 Management Product Offerings

Product	Channels
Forefront Identity Manager 2010	VL

Forefront 2010 Protection & Access Product Offerings

Product	Channels
Forefront Endpoint Protection 2010	VL
Forefront Protection 2010 for Exchange Server	VL
Forefront Online Protection for Exchange	VL
Forefront Protection 2010 for Sharepoint	VL
Forefront Security for Office Communications Server	VL
Forefront Threat Management Gateway 2010	VL
Forefront Unified Access Gateway	VL

Forefront 2010 Licensing Overview

Forefront Identity Manager 2010

FIM 2010 is licensed on a per server and per user Client Access License (CAL) basis. FIM 2010 has a list price of \$15,000 per server and \$18 per user CAL.

Note: Prices are listed in U.S. Dollars. The listed prices are Open NL prices; reseller pricing may vary. This product is only available through volume licensing programs.

FIM 2010 is available through Microsoft Volume Licensing and requires:

- A server license for each server on which FIM components are installed. This gives the license holder the right to use FIM server software.
- A Client Access License (CAL) for each user for whom the software issues or manages identity information.
- A Client Access License (CAL) for each administrator using FIM management capabilities.

Exception: CALs are not required to synchronize identity information for users and administrators who are using only the FIM synchronization service.

Note: There are no device CALs for FIM.

FIM 2010 requires Windows Server 2008 and SQL Server 2008 as its back-end store. Educational pricing is available for FIM 2010. Find out more about volume licensing for educational institutions at <http://www.microsoft.com/education/HowToBuy.aspx>.

Purchasing Options

FIM 2010 is available through the following licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Select Plus
- Open
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreement
- U.S. Government
- Independent Software Vendor (ISV)

Forefront Endpoint Protection 2010

Forefront Endpoint Protection 2010 is available as a per-user or per-device subscription through Microsoft Volume Licensing. The subscription includes all antimalware updates and product upgrades during the license period.

- Client operating systems can be licensed with a User Subscription License (USL) or Device Subscription License (DSL).
- Server operating systems must be licensed with a Device Subscription License (DSL).

Microsoft System Center Configuration Manager 2007 R2 or R3 serves as the management infrastructure for Forefront Endpoint Protection 2010. For customers who want to centrally manage Forefront Endpoint Protection, valid System Center Configuration Manager 2007 licenses are required

Purchasing Options

Forefront Endpoint Protection 2010 can be purchased as a stand-alone product or as part of the Core CAL Suite or Forefront Protection Suite.

Forefront Protection 2010 for Exchange Server

Forefront Protection 2010 for Exchange Server is licensed through Microsoft Volume Licensing in the Microsoft Online Services program on a per user or per device monthly subscription model for internal sites, and a per server monthly subscription model for Internet-facing sites. This license includes all antivirus scan engines, signatures, and product upgrades during the license period.

Customers can license Forefront Protection 2010 for Exchange Server as part of the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Academic and Government Select
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- High Volume Services
- Campus and School Agreement

Purchasing Options

Forefront Protection 2010 for Exchange Server is available for purchase as a stand-alone product and as part of three company-wide suites—Exchange Enterprise CAL with services, Enterprise CAL Suite, and Forefront Protection Suite.

Pricing

Product	Estimated Prices	Description
Forefront Protection 2010 for Exchange Server	\$15.00 US per user, per year	Forefront Protection 2010 for Exchange Server includes multiple scan engines from industry-leading security firms integrated into a single solution to help businesses protect their Exchange Server messaging environments from viruses, worms, and spam.
Forefront Protection 2010 for Exchange Server External Connector	Varies	Forefront Protection 2010 for Exchange Server can also be used to protect Exchange Servers being accessed by external users through an Exchange External Connector license. Forefront Security for Exchange Server External Connector subscriptions are licensed per server, with one server license required for each Exchange Server External Connector license protected.

Downgrade Rights

Customers who purchase Forefront Protection 2010 for Exchange Server to protect Microsoft Exchange Server 2007 will also be licensed to use Microsoft Antigen for Exchange, Microsoft Antigen for SMTP Gateways, and Antigen Spam Manager to protect their Microsoft Exchange 2000 Server and Microsoft Exchange Server 2003 environments.

Forefront Online Protection 2010 for Exchange

Whether you run Exchange Server in-house, in the cloud or outsource your e-mail through a service provider, Forefront Online Protection for Exchange helps protect your messaging environment, while reducing IT cost and complexity.

Forefront Online Protection for Exchange is licensed through Microsoft Volume Licensing in the Microsoft Online Services program on a per user or per device monthly subscription model. This license includes all antivirus scan engines, signatures, and product upgrades during the license period.

Customers can license Forefront Online Protection for Exchange as part of the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select

- Academic and Government Select
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreement

Purchasing Options

Forefront Online Protection for Exchange is available for purchase as a stand-alone product and as part of three company-wide suites—Exchange Enterprise CAL with services, Enterprise CAL Suite, and Forefront Protection Suite. It is also included as part of the Business Productivity Online Suite (BPOS) and Exchange Online services.

Pricing

Product	Estimated Prices	Description
Forefront Online Protection for Exchange	Starts at \$20.00 US per user, per year *	Microsoft Forefront Online Protection for Exchange is a fully managed service that employs multiple technologies to help prevent spam, viruses, and phishing scams from reaching corporate networks and to help enforce corporate e-mail-use policies. Pricing is on a per user or per device basis as a subscription. Forefront Online Protection for Exchange can be purchased as a standalone service, and is also included in a number of different Microsoft product suites, including Microsoft Business Productivity Online Suite, Exchange Online, Microsoft Enterprise CAL, Exchange Enterprise CAL with services, and Forefront Protection Suite.

* Prices vary with volume and type of program.

Forefront Protection 2010 for SharePoint

Forefront Protection 2010 for SharePoint is licensed through Microsoft Volume Licensing in the Microsoft Online Services program on a per user or per device monthly subscription model for internal sites, and a per server monthly subscription model for Internet-facing sites. This license includes all antivirus scan engines, signatures, and product upgrades during the license period.

Customers can license Forefront Protection 2010 for SharePoint as part of the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Academic and Government Select
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreement
- High Volume Services

Purchasing Options

Forefront Protection 2010 for SharePoint is available for purchase as a standalone product and as part of two company-wide suites, Enterprise CAL Suite and Forefront Protection Suite.

Pricing

The estimated annual subscription prices for an organization with at least five users are:

Product	Estimated Prices	Description
Forefront Protection 2010 for SharePoint	\$7.20 US per user, per year	Forefront Protection 2010 for SharePoint integrates multiple scan engines from industry-leading vendors and provides content controls to help businesses protect their Microsoft Office SharePoint 2010 and 2007 and Windows SharePoint Services 3.0 collaboration environments and block malware and out-of-policy content from entering SharePoint libraries.
Forefront Protection 2010 for SharePoint Internet Sites	Varies	Forefront Protection 2010 for SharePoint can also be used to protect Internet-facing websites running on Microsoft Office SharePoint Server 2010 and 2007 for Internet Sites against malicious code and inappropriate content. Forefront Protection 2010 for SharePoint Internet Sites monthly subscriptions are licensed per server, with one server license required for each Microsoft Office SharePoint Server for Internet Sites server protected.

Downgrade Rights

Customers who purchase Forefront Protection 2010 for SharePoint, which protects Microsoft Office SharePoint Server 2010 and 2007 and Windows SharePoint Services 3.0 collaboration environments, also receive downgrade rights to Antigen for SharePoint which protects SharePoint Server 2003 and Windows SharePoint Services 2.0.

Forefront Security for Office Communications Server

Forefront Security for Office Communications Server is licensed through Microsoft Volume Licensing in the Microsoft Online Services program on a per-user or per-device monthly subscription model. This license includes all antimalware scan engines, signatures, and product upgrades during the license period.

Customers can license Forefront Security for Office Communications Server as part of the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Academic and Government Select
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreement
- High Volume Services

Purchasing Options

Forefront Security for Office Communications Server is available for purchase as a stand-alone product and as part of two company-wide suites: Enterprise CAL Suite and Forefront Protection Suite.

Pricing

The estimated annual subscription prices for an organization with at least five users are:

Product	Estimated Prices	Description
Forefront Security for Office Communications Server	\$6.92 U.S. per user, per year	Microsoft Forefront Security for Office Communications Server provides fast and effective protection against IM-based malware and out-of-policy content for Office Communications Server 2007 environments..

Downgrade Rights

Customers who purchase Forefront Security for Office Communications Server to protect Microsoft Office Communications Server 2007 will also be licensed to use Microsoft Antigen for Instant Messaging to protect their Microsoft Office Live Communications Server 2005 environments.

Forefront Threat Management Gateway 2010

The Forefront TMG solution includes two separately licensed elements:

- Forefront TMG 2010* Server provides URL filtering, anti-malware inspection, intrusion prevention, application- and network-layer firewall, and HTTP/HTTPS inspection in a single solution.
- Forefront TMG Web Protection Service provides continuous updates for malware filtering and access to cloud-based URL filtering to protect against the latest Web threats.

* Forefront TMG 2010 is licensed under the processor licensing model, with a license required for each physical or virtual processor accessed by an operating system environment running a TMG Server. This license does not require any device or user CALs

Forefront TMG 2010 Enterprise Edition and **Standard Edition** are offered in the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Academic and Government Select
- ISV Royalty
- OEM
- Open
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreement

* Forefront TMG Standard Edition is also available in Full Packaged Product (FPP) for retail sale through distributors.

Forefront TMG Web Protection Service is a subscription product licensed per user or per device. It is offered as a stand-alone product or as part of the Core CAL Suite or Forefront Protection Suite. TMG Web Protection Service is available in the same Microsoft licensing programs as Forefront TMG 2010, *except* for the following:

- ISV Royalty
- OEM
- Open
- FPP

Pricing

Product Licenses	Price*	Description
Forefront TMG 2010 Standard Edition	\$1,499 per processor	Forefront TMG 2010 Standard Edition is a comprehensive, secure Web gateway that helps protect employees from Web-based threats..
Forefront TMG 2010 Enterprise Edition	\$5,999 per processor	Forefront TMG 2010 Enterprise Edition license gives customers increased scalability, provides access to a central management console, and offers complete support for virtual environments

Product Licenses	Price*	Description
Forefront TMG 2010 Enterprise Edition 25-processor pack	\$75,000 for 25 processors	Forefront TMG 2010 Enterprise Edition 25-processor pack is offered at 50% off the base price for customers who need Forefront TMG 2010 in large deployment scenarios such as branch offices.
Forefront TMG Web Protection Service	\$12.00 per user or device, annually	Forefront TMG Web Protection Service provides continuous updates for malware filtering and access to cloud-based URL filtering to protect against the latest Web threats.

* All prices reflect pricing for purchases in the United States and Canada and appear in US dollars. The prices listed are estimated retail prices; reseller pricing may vary.

Required Software

Production Licenses	Price*	Description
Windows Server 2008 with Service Pack (SP2) or Windows Server 2008 R2 Standard	\$1029 per server	Forefront TMG 2010 Standard and Enterprise Edition require Windows Server 2008 with Service Pack (SP2) or Windows Server 2008 R2 operating system. Visit the Windows Server 2008 Pricing and Licensing page for the details.

* All prices reflect pricing for purchases in the United States and Canada and appear in US dollars. The prices listed are estimated retail prices; reseller pricing may vary.

Forefront Unified Access Gateway 2010

Forefront Unified Access Gateway 2010 is licensed through Microsoft Volume Licensing (MVLS) and requires:

- A server license, available either through an OEM appliance or as software. It gives the license holder the right to install and use the server software.
- A Client Access License (CAL) for each named or authenticated device or user that accesses a system running Unified Access Gateway. A Device CAL grants the right for one device (accessed by any user) to access the Unified Access Gateway server software. A User CAL permits one user (using any device) to access the server software.
- An optional external connector license is also available to enable external parties to access the network. Customers have the choice to license an external connector for each Unified Access Gateway Server that those external users will access, or to license a Unified Access Gateway CAL for each external user.

Customers can license Unified Access Gateway as part of the following Microsoft licensing programs:

- Enterprise Agreement
- Enterprise Agreement Subscription
- Select
- Select Plus
- Open
- Open Value
- Open Value Subscription
- Service Provider License Agreement (SPLA)
- Campus and School Agreements
- US Government

Purchasing Options

Customers can buy Unified Access Gateway server licenses:

- Through OEM partners if they want to buy Unified Access Gateway as a physical appliance. This includes the underlying Windows Server 2008 R2 license.
- From Microsoft Volume Licensing. These options require provisioning the license from a customer's existing agreement.

Appliances are available from Microsoft partner hardware vendors

Pricing

Unified Access Gateway Client Access Licenses

Product Licenses	Price	Description
UAG 2010 User CAL	\$15 per user	UAG 2010 appliances require a CAL for each named and/or authenticated user who accesses resources through the gateway.
UAG 2010 Device CAL	\$15 per user	UAG 2010 appliances require a CAL for each client device that accesses resources through the gateway.
UAG 2010 10,000 CAL Pack	Varies	For highly scalable environments, UAG offers a 10,000 CAL Pack (either device or user) that provide additional discounts.

Other Licenses

Product Licenses	Price	Description
UAG 2010 EC*	Varies	Grants access to the UAG 2010 server by an unlimited number of external users that can include, but is not limited to, business partners, suppliers, customers, retirees, and alumni. It is licensed per server.
Service Provider License Agreement (SPLA)	\$1 Per User Per Month	Intended for service provider environments where service is resold or repackaged to an end customer.

* UAG CALs will be added to the Enterprise CAL starting in spring 2010

Forefront 2010 Frequently Asked Questions

Q. What is Microsoft Forefront?

A.

The Microsoft Forefront comprehensive line of business security products provides greater protection and control through integration with your existing IT infrastructure and through simplified deployment, management, and analysis. Microsoft Forefront helps you confidently meet ever-changing threats and increased business demands with highly responsive information protection and access control solutions supported by Microsoft technical guidance.

Q. What products are currently in the Forefront brand family?

A.

The Forefront product line currently consists of the following products:

- **Management**

- * [Forefront Identity Manager 2010](#)

- * [Forefront Protection Server Management Console](#)

- **Protection & Access**

- * [Forefront Endpoint Protection 2010](#)

- * [Forefront Protection 2010 for Exchange Server](#)

- * [Forefront Online Protection for Exchange](#)

- * [Forefront Protection 2010 for SharePoint](#)

- * [Forefront Security for Office Communication Server](#)

- * [Forefront Threat Management Gateway 2010](#)

* [Forefront Unified Access Gateway 2010](#)

- **Related platform technologies include:**

* [Windows Identity Foundation](#)

* [Active Directory Technologies](#)

Q: How is Microsoft Forefront different from other security solutions from Microsoft?

A: Microsoft Forefront is a comprehensive product line of security products for business customers, and is designed to be centrally managed and integrated into IT infrastructure products, such as Active Directory, and is intended to scale to many thousands of users. As such, Microsoft Forefront security products are distinct from Microsoft consumer-oriented security products, such as Windows Live OneCare, Windows Defender, and the firewalls built into Windows XP and Windows Vista, which are designed to secure stand-alone PCs.

Q: What are the main benefits customers can anticipate with Forefront?

A: First and foremost, Forefront provides business customers with highly effective security for Microsoft operating systems, applications, and servers. Beyond that, however, Forefront products are designed to work with your Microsoft infrastructure, such as Active Directory (AD), Group Policies, or Windows Update Services. This means that you can manage security service deployment, distribution, configuration, and enforcement across your organization seamlessly. Security management and reporting becomes more centralized in Forefront; its products integrate with System Center solutions and Windows Server Update Services. More centralized collection and analysis of security management information is possible because all security event information is stored in a single SQL Server repository from which events can be identified and interpreted. The common infrastructure obviates the need to deploy unnecessarily redundant infrastructure, speeding deployment and reducing costs. And of course, this minimizes the need for expensive training and retraining of administrative staff in a variety of unrelated management and reporting consoles.

Q: Why did Microsoft brand the security products as Forefront?

A: The products under the Forefront brand all share a common vision for how to best secure a business's IT infrastructure. This new brand underlines the Microsoft commitment to the security space and the intent to continually expand an enterprise-grade security product line. In addition, the Forefront brand helps distinguish Microsoft business security products from our more consumer-oriented products, such as Microsoft Security Essentials.

Q: Why aren't all the Forefront security products branded as Forefront?

A: Each product under the Forefront brand will undergo a name change consistent with Forefront brand guidelines when the next major version of that product is released. During this transition period, some names may or may not include "Forefront," but all the products embody the values and vision of the brand.

Q: How will customers be able to purchase Forefront?

A: Forefront products will be available as stand-alone solutions or as part of the Enterprise CAL suite, the Exchange Enterprise CAL suite, or an integrated security product suite. Customers who buy stand-alone solutions today will be able to easily upgrade to these broader Microsoft licensing vehicles. See [Forefront Products and Licensing](#) for more information.

Q: Why should customers choose Forefront security products over competing solutions?

A: The industry has concentrated its efforts on adding more and more features to existing products or creating new security products, thus multiplying the number and complexity of point solutions. Despite this, business security issues continue to grow, due in large part to the significant operational challenges:

- Integrating those security products so they work well together and leverage each other
- Integrating them into pre-existing IT infrastructure
- Managing and deploying security simply, pervasively, and without mistakes
- Managing security as a single solution instead of a bunch of disparate products

Forefront provides a comprehensive family of highly effective security products, but this is only the first step. By concentrating our efforts on the integration and management aspects of security, Forefront products can help prevent misconfiguration, enable organizations to deploy security products more pervasively, and give businesses a unified view into the security state of their networks. In fact, addressing these operational issues makes the network more secure—the configurations are correct, security is deployed where it is needed, and management and reporting are simplified.

Q: What support does Forefront offer for heterogeneous environments?

A: While Microsoft believes that its security products provide the best security for Microsoft operating systems, applications, and servers, it recognizes that many customers have non-Microsoft products in their network; some may be security devices, while others may be applications or servers they wish to protect. Microsoft has an extensive partner ecosystem whose members develop numerous products to protect other operating systems, as well as applications like Oracle and SAP. In keeping with our belief that the major customer challenges are in the areas of integration and management, Microsoft is driving our partners to integrate with Microsoft-based infrastructure products, such as Active Directory, System Center Operations Manager, and System Center Configuration Manager, as well as Internet standards, such as WS-Management, that will enable system administrators to simply and efficiently manage their network security whether the solution is an all-Microsoft solution or a heterogeneous solution.

Forefront Protection Suite 2010 Offerings

Forefront Protection Suite Features

Microsoft Forefront Protection Suite, formerly known as the Forefront Security Suite, offers a powerful combination of security software and services that provide comprehensive and simplified protection of a customer's IT infrastructure. The suite consists of the following products:

Forefront Endpoint Protection 2010	Forefront Endpoint Protection 2010, the next version of Forefront Client Security, enables businesses to simplify and improve endpoint protection while greatly reducing infrastructure costs
Microsoft Forefront Protection 2010 for Exchange Server	Multiple-engine antimalware and antispam protection for on-premise Microsoft Exchange Server environments.
Microsoft Forefront Protection 2010 for SharePoint	File filtering, keyword blocking, and antivirus scanning for Microsoft Office SharePoint Server document libraries
Microsoft Forefront Security for Office Communications Server	Virus scanning and content filtering for instant message conversations and file transfers
Microsoft Forefront Online Protection for Exchange	Microsoft-hosted antimalware and antispam service offering enterprise-class reliability for messaging security and management.
Forefront Threat Management Gateway Web Protection Service	URL Filtering and Web antimalware update service for Forefront Threat Management Gateway 2010

In addition to the upfront cost savings associated with purchasing the Forefront Protection Suite, customers also benefit from:

- End-to-end protection of the IT infrastructure with a full range of protection products and services
- Reduced ongoing costs through deployment of easy to manage, defense-in-depth protections
- Simplified license management, purchasing, and renewal

Forefront Protection Suite 2010 Licensing Overview

The Forefront Protection Suite is the next generation release of the Forefront Security Suite. The Forefront Protection Suite delivers comprehensive protection across endpoints, servers and the network edge and provides significant value over acquiring these products stand-alone.

Microsoft Forefront protection products can be licensed individually as well as in comprehensive product suites. Microsoft offers Forefront security products in three different licensing suites to meet your IT protection needs.

1. The Forefront Protection Suite is for customers who want the comprehensive security offered by the Forefront protection products. [Learn more about Forefront Protection Suite.](#)
2. The Microsoft Enterprise Client Access License (CAL) Suite brings together 11 of the latest Microsoft products to provide your organization the newest innovations in compliance, real-time collaboration, security, communication, desktop management, and more. The Microsoft Enterprise CAL Suite provides an outstanding opportunity for customers to use their existing investments in the Microsoft core platform. The Enterprise CAL Suite includes the Forefront Protection Suite, as well as Active Directory Rights Management Services.
3. The Exchange Enterprise CAL with services Suite is the best choice for enterprises looking for a security solution specifically for their Exchange environment. This offering includes Forefront Protection 2010 for Exchange Server, Forefront Online Protection for Exchange, as well as other server CALs and technologies.

Standalone Products	Forefront Protection Suite	Enterprise CAL Suite	Exchange Enterprise CAL with services
Forefront Endpoint Protection 2010	●	●	
Forefront Protection 2010 for Exchange Server	●	●	●
Forefront Protection 2010 for SharePoint	●	●	
Forefront Security for Office Communications Server	●	●	
Forefront Online Protection for Exchange	●	●	●
Other Server CALs and technologies		●	●

Forefront Protection Suite Pricing and Licensing

Microsoft continues to invest in improving the security experience and delivering value to our customers. New additions to the Forefront Protection Suite include the Forefront Threat Management Gateway Web Protection Service and the new release of Forefront Protection 2010 for SharePoint.

NOTE: Forefront Threat Management Gateway 2010 server is not included in the Forefront Protection Suite. This product is licensed on a per-processor basis and is required to use the Forefront Threat Management Gateway Web Protection Service.

Licensing

Forefront Protection Suite is licensed through Microsoft Volume Licensing (MVLS) in the Microsoft Online Services program on a per-user or per-device subscription model. This license includes all product upgrades, relevant antivirus or antispam scanning engine updates, and security signatures for all components during the license period.

Customers can license Forefront Protection Suite as part of the following Microsoft licensing programs:

<ul style="list-style-type: none"> • Enterprise Agreement • Enterprise Agreement Subscription • Select • Academic Select • Government Select 	<ul style="list-style-type: none"> • Open Value • Open Value Subscription • Server Provider License Agreement • High Volume Services • Campus and School Agreements
---	--

Pricing

Product	Estimated Prices	Description
Microsoft Forefront Protection Suite	\$53.50 US per user, per year	Forefront Protection Suite includes Forefront Protection 2010 for Exchange Server, Forefront Online Protection for Exchange, Forefront Endpoint Protection 2010, Forefront Protection 2010 for SharePoint, Forefront Security for Office Communications Server, and Forefront Threat Management Gateway Web Protection Service.

Upgrade Rights

Customers who purchased Forefront Security Suite automatically get access to Forefront Protection Suite, as well as any new products that are added to the suite while they have a valid license agreement.

Downgrade Rights

Purchasers of Forefront Protection Suite will be licensed to use the previous versions of all component products including

- Microsoft Antigen for Exchange, Microsoft Antigen for SMTP Gateways, and Microsoft Antigen Spam Manager to protect Exchange 2003 and Exchange 2000 environments.
- Microsoft Antigen for SharePoint to protect SharePoint Portal Server 2005 and Windows SharePoint Services 2.0 environments.
- Microsoft Antigen for Instant Messaging to protect Live Communications Server 2005 environments

Forefront Protection Suite 2010 Frequently Asked Questions

Q: What is Forefront Protection Suite?

A: The Forefront Protection Suite is the next generation release of the Forefront Security Suite and includes Microsoft Forefront Endpoint Protection 2010, Microsoft Forefront Protection 2010 for Exchange Server, Microsoft Forefront Protection 2010 for SharePoint, Microsoft Forefront Security for Office Communications Server and Microsoft Forefront Online Protection for Exchange.

Q: What's new in Forefront Protection Suite?

A: Forefront Protection Suite now includes Forefront Protection 2010 for Exchange Server, Forefront Online Protection for Exchange, Forefront Threat Management Gateway Web Protection Service, and Forefront Protection 2010 for SharePoint. Forefront Protection 2010 for Exchange Server includes a new antispam engine that provides 99% detection rates with very low false positives (West Coast Labs). It also integrates with Forefront Online Protection for Exchange, allowing you to provision, apply common policies, and manage quarantines for hosted and on-premise antimalware and antispam filtering in a single solution.

Forefront Threat Management Gateway Web Protection Service requires Forefront Threat Management Gateway 2010 (purchased separately) and provides access to in-the-cloud URL filtering and Web antimalware updates to ensure that employees can safely and productively use the Internet for business without worrying about malicious web sites.

Forefront Protection 2010 for SharePoint blocks malware and out-of-policy content from entering SharePoint libraries. The new release includes antispymware detection, scanning performance optimization, and support for Microsoft Office SharePoint Server 2010, PowerShell, and Hyper-V.

Q: Why should customers consider suites instead of stand-alone products?

A: Suites simplify deploying defense-in-depth security solutions that help maximize an organization's security. License management is simplified. Suites deliver value above purchasing the products separately. In the case of Forefront Protection Suite, customers can save up to 30 percent% discount compared with obtaining the products separately and benefit from a single vendor relationship to address client, server, and messaging and collaboration security needs.

Q: How can I get pricing for Forefront Protection Suite?

A: Forefront Protection Suite pricing is available through your Microsoft account representative or your authorized reseller.

Q: Is Forefront Protection Suite part of the Enterprise Client Access License (ECAL)?

A: Yes, Forefront Protection Suite is included in ECAL.

Q: Do customers get a discount if they purchase Forefront Protection Suite and then upgrade to ECAL?

A: Yes. Customers will receive a credit for the Forefront Protection Suite in the amount of its discounted value in ECAL.

Q: Can customers who have already acquired some of the products on a stand-alone basis convert to Forefront Protection Suite?

A: Yes. A step-up SKU is available to customers who have already purchased licenses for Microsoft Antigen for Exchange or Forefront Security for Exchange Server.

Licensing Resources

General Microsoft Licensing Resources

[Microsoft Product User Rights Document](#)

[Microsoft Product List Document](#)

[Volume Licensing Briefs](#)

[Microsoft Volume Licensing Pages](#)

[Software Assurance](#)

Windows Server 2008 R2

[Windows Server 2008 R2](#)

System Center

[System Center](#)

[System Center Partner Page](#)

[Licensing Basics Provided on Partner Pages](#)

[Licensing Information Specific to System Center on Partner Pages](#)

[Server Management Licensing Calculator](#)

[Opalis](#)

<http://www.microsoft.com/en-us/server-cloud/system-center/opalis.aspx>

[AVIcode](#)

<http://www.microsoft.com/en-us/server-cloud/system-center/avicode.aspx>

Forefront

Main Forefront Page

<http://www.microsoft.com/en-us/server-cloud/forefront/index.aspx>

Forefront Pricing and Licensing Page

<http://www.microsoft.com/en-us/server-cloud/buy/pricing-licensing.aspx>

Find a Forefront Partner

<http://www.microsoft.com/en-us/server-cloud/buy.aspx>

Forefront Technical Resources

<http://www.microsoft.com/en-us/server-cloud/support-services/technical-resources.aspx>

Download Trial and BETA version of Forefront

<http://www.microsoft.com/en-us/server-cloud/evaluate/trial-software.aspx>

Enrollment for Core Infrastructure

Enrollment for Core Infrastructure

www.microsoft.com/licensing/licensing-options/enrollments.aspx

Microsoft Enterprise Agreement

www.microsoft.com/licensing/programs/ent/default.aspx

Microsoft Software Assurance

www.microsoft.com/licensing/software-assurance/default.aspx

Glossary of Terms and Acronyms

CAL	Client Access License. Provides access to server software for either the user or device.
CIFS	Common Internet File System
Client	A computer, object, or program that obtains data or services from a server
CORE CAL	Core Client Access License
DCM	Desired Configuration Management
DFS	Distributed Files System
DHCP	Dynamic Host Configuration Protocol
DNC	Domain Name Controller
DNS	Domain Name System
EC	External Connector
ECAL	Enterprise Client Access License
External User	A person who is not an employee, or similar personnel of the company or its affiliates, and is not someone to whom you provide hosted services using the server software.
FPP	Full Packaged Product License
FTP	File Transfer Protocol
IAS	Internal Authentication Service
IIS	Internet Information Services
Instance	Version of the server software that is created, stored, or run on a server.
IP	Internet Protocol
ISVR	Independent Software Vendor Royalty licensing program
MAP	Microsoft Assessment and Planning
MDOP	Microsoft Desktop Optimization Pack
ML	Management License
NFS	network file system
OEM	original equipment manufacturer
OSE	operating system environment
POSE	physical operating system environment
RADIUS	Remote Authentication Dial-In User Service
RDS	Remote Desktop Services
RISC	Reduce Instruction Set Computing
RMS	Rights Management Services
RRAS	Routing and Remote Access Service
SA	Software Assurance. Provides automatic access to new technology and productivity benefits, support, tools, and training to help deploy and use software efficiently.
SAL	Subscriber Access License. This is based on a per user monthly licensing model in the SPLA program.
SMB	Server Message Block
SPLA	Services Provider License Agreement. This agreement enables service providers to license Microsoft products on a monthly subscription basis to provide services and hosted applications to their end customers.
TS	Terminal Services
UDDI	Universal Description, Discovery, and Integration Services

VDI	Virtual Desktop Infrastructure
VL	Volume Licensing
VOSE	virtual operating system environment
WINS	Windows Internet Name Service